Maricopa Community Colleges University Partnership Evaluation Rubric



Goal Objective	Metric	Did the Partner Meet this Goal/Objective?	Notes
Maintains Good Standing	 no existing sanctions against the institution for ethical and/or legal violations promotes Maricopa degree completion 	☐ Met ☐ Partially Met ☐ Did Not Meet	
Collect And Share Quantitative and Qualitative Data	☐ completed annual data request☐ surveyed students on their transfer experience	☐ Met ☐ Partially Met ☐ Did Not Meet	
Increase Success Rate Of Maricopa Transfers	increased the number of students with Maricopa credit obtain baccalaureate degree	☐ Met ☐ Partially Met ☐ Did Not Meet	
Increase Enrollment	increased the number of Maricopa students transferring to institution	☐ Met ☐ Partially Met ☐ Did Not Meet	
Support Acceptance And Application Of Transfer And Non-Traditional Credit	 □ application of community college credits beyond 64 credits □ accepts/applies Nationally accredited courses □ accepts/applies military credit □ accepts/applies standardized exams (AP, CLEP, IB, Cambridge, DSST) □ accepts/applies international credit □ accepts/applies credit for prior learning 	☐ Met ☐ Partially Met ☐ Did Not Meet	

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Provide Meaningful Incentives To Students	 □ scholarships dedicated to Maricopa students □ scholarships for transfer students □ waiver of application fee □ book discounts □ open education resources (oer) □ accepts Maricopa credits to satisfy general education core 	☐ Met ☐ Partially Met ☐ Did Not Meet	
Attend Maricopa Events And Activities	attendance at college transfer fairs (virtual and in person) at least once a year	☐ Met ☐ Partially Met ☐ Did Not Meet	
Promote Timely Response And Follow-Up	timely response to CCTA/colleges (within a week of request)timely follow-up on meeting action items	☐ Met ☐ Partially Met ☐ Did Not Meet	
Promote Timely Response And Follow-Up	 completed and updated institutional profile development and maintenance of transfer/program guides 	☐ Met ☐ Partially Met ☐ Did Not Meet	
Increase Communication	program updates shared with CCTAactivity reports and/or updates submitted monthly to ccta	☐ Met ☐ Partially Met ☐ Did Not Meet	
Increase Essential Support And Services For Transfer Students	 □ accessible user-friendly tools, and resources that support AGEC and □ degree completion are available on website □ provide advisor contact information 	☐ Met ☐ Partially Met ☐ Did Not Meet	

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Promote Existence Of Partnership	 internal communication Maricopa microsite/landing page created in support of partnership creation and distribution of marketing collateral university representatives located in the valley, or regular scheduled 	☐ Met ☐ Partially Met ☐ Did Not Meet	
Involve CCTA On New And Ongoing Requests	 coordinated transfer and articulation activities and requests with CCTA personnel successfully fulfills or is leading towards successful completion of yearly University Action Plans 	☐ Met ☐ Partially Met ☐ Did Not Meet	