



**GROW YOUR ENROLLMENT.
DEVELOP YOUR CAREER.**



**Boston, Massachusetts
Westin Boston Waterfront
November 3-6, 2024
www.aacrao.org**

PREMIER - \$20,500 (Non-Member) \$23,500	EXECUTIVE - \$13,500 (Non-Member) \$15,000	DELUXE - \$9,000 (Non-Member) \$10,000	EXHIBITING - \$4,500 (Non-Member) \$5,000
10x20 exhibit booth	10x10 exhibit booth	10x10 exhibit booth	10x10 exhibit booth
Four (4) full registrations	Three (3) full registrations	Two (2) full registrations	One (1) full registration
Listing on mobile app	Listing on mobile app	Listing on mobile app	Listing on mobile app
Company logo & hyperlink on the conference website	Company logo & hyperlink on the conference website	Name & hyperlink on the conference website	Name & hyperlink on the conference website
Listed as a conference sponsor on all SEM marketing material	Listed as a conference sponsor on all SEM marketing material	Listed as a conference sponsor on all SEM marketing material	Listed as a conference exhibitor on all SEM marketing material
Company logo on the exhibit hall entrance	Company logo on the exhibit hall entrance	Company name on the exhibit hall entrance	Company name on the exhibit hall entrance
Opt-in pre-conference & Final registration list	Opt-in pre-conference registration list	Opt-in pre-conference registration list	Opt-in pre-conference registration list
Company logo on the rolling screen during wait-time between sessions	Company logo on the rolling screen during wait-time between sessions	Company name on the rolling screen during wait-time between sessions	
Promotional item in Registration Bag	Promotional item in Registration Bag	Promotional item in Registration Bag	
Corporate Presentation	Corporate Presentation	Corporate Presentation	
Digital Ad on-site	Company banner ad in AACRAO e-newsletter		
60-second video shown in Registration Area	60-second video shown in Registration Area		
Sponsorship Opportunity	Sponsorship Opportunity		
Sponsorship Recognition during Opening Plenary			
Opportunity to reserve a meeting room for company event depending on space availability		Continued on the Next Page, Additional Benefits and Marketing Opportunities*	



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Additional Opportunities:

Additional 10x10 exhibit booth space	\$4,500
SEM Teams Reception *	\$15,000
Attendee Badges	\$10,000
Keynote Speakers *	Contact corporates@aacrao.org
SEM Conference Mobile App	\$10,000
Welcome Reception Sponsorship	\$10,000 multiple sponsors welcomed
Company logo on all SEM Conference signage	\$7,000
Charging Station	\$5,000
Company-branded Hotel Key Cards	\$5,000
Refreshment Break in Exhibit Hall	\$5,000 per break, multiple sponsors welcomed
Breakfast or Lunch	\$5,000 per event

*= "a la carte only"