

**SEM EP Curriculum Modules**

The SEM EP program consists of four modules:

**WEBINARS**

Upon acceptance you will be provided a link to a selection of pre-recorded webinars. Two are required as indicated and you are free to select one additional webinar of your choice. A brief 3 to 4 page report is expected on the combined webinars illustrating elements that apply to your campus and how your operation could benefit from the webinar content. You should order the report according to the webinar topics followed by your assessments. Questions are provided to guide your responses. (**You may begin the curriculum with these webinars**.)

**SEM ESSENTIALS 101 ONLINE COURSE**

SEM Essentials is a scheduled four-week live Webinar. Discussions and writing assignments are included. (SEM 101 is offered twice per year.)

**FIELD VISITS**

Campus visits can be satisfied using a combination of three methods. (*The three pre- recorded webinars or Essentials 101 must be completed prior to undertaking field visits.*)

1. Visit 3 sister institutions by conducting on campus peer interviews.
2. As an alternative, the third campus visit may be a conference attendance at an AACRAO or SEM annual conference or a regional/state ACRAO visit. A written report on a session that benefits your office is required.
3. A virtual visit is also an option for one of the 3 visits if logistics are an issue.

**CAPSTONE**

Students should begin thinking about a final project topic early in the program. The project should take the shape of a mini research study, enrollment plan or applied literature review. The project must demonstrate tracking data or how strategic enrollment outcomes, conversions or yields were or will be achieved.

**Directions**

Specific details regarding the above modules are described on the SEM EP web curriculum pages. You are advised to review each step carefully as you begin the journey. Please use the SEM-EP Learning Management System to upload assignments and interact with faculty whenever possible at aacrao.org/semep-portal

SEM EP is a self-paced program intended to be completed in 12 to 18 months. You may begin the program immediately with the three pre-recorded webinars. The SEM Essentials 101 is offered twice a year. You will be scheduled as space is available. *Students exceeding 24 months will be subject to a renewal fee to remain active.*