

Board of Directors Meeting #10

October 15, 2003

Board Members in Attendance via Telephone: Paul F. Taylor, Heather C. Smith, Thomas A. Bilger, Michael D. Allen, Paul Aucoin, Robert Morley, Ange Peterson, Joseph A. Roof

Board Members Absent: Betty Huff, Eric Staab

Staff Members in Attendance: Janie Barnett, Diana Cecil, Jerome Sullivan

1. **Call to Order**

President Paul Taylor called the meeting to order at 3:08 pm (EDT) on October 15, 2003.

2. **Approval of Minutes**

It was moved and seconded to approve the Minutes from the August 20, 2003 conference call and the Minutes from the September 24, 2003 conference call. The motion passed unanimously.

M/S/P Peterson/Smith 8/0

3. **President's report**

President Taylor commented on the Kansas and Kentucky regional meetings, which he attended as a representative of AACRAO. Ange Peterson also attended the Kansas meeting. President Taylor mentioned that only one question was raised with regard to AACRAOES and little mention was made of AACRAO's involvement with the educational service.

4. **Executive Director's Update**
Membership

The membership dues payments received to date continue to be ahead of last year at this same time. There has also been a significant growth in the affiliate memberships and corporate memberships.

Meetings and Workshops

- The Technology Conference scheduled for Oct 19-21, 2003 in Austin, TX has received 326 registrations and 16 vendors have registered for exhibit space. Attendance at this conference has doubled from last year.

- The SEM Workshop scheduled for November 9-12, 2003 in Boston has received approximately 478 registrants to date and 31 registrations for exhibit space.

Federal Relations

- AACRAO has sent supporting comments to the Department of Education regarding the proposed Family Educational Rights and Privacy Act (FERPA) electronic

signatures as published in the Federal Register. (Details of the document are on the AACRAO web site.)

- Of concern is the issue of early-decision admissions programs. Senator Edward Kennedy's office is informally exploring the idea of imposing penalties on institutions that employ early-decision as well as those that offer any additional consideration to legacy applicants whose minority graduation rates lags their overall graduation rate by 10 percent or higher. This issue will probably not advance and may be designed to create conversations within the community. AACRAO policy does not support binding students to an early decision.

- The higher education community believes that Congress will not pass the reauthorization of the Higher Education Act until February 2004. AACRAO will keep the membership informed on the web site through Transcript.

Finance

Early figures for the close of the fiscal year appear to be better than predicted. At the moment, it AACRAO is \$3,600 in the red on the operating budget and \$120,000 to the good on the investment side but these are only preliminary numbers.

Consulting

A new contract with New School in New York City represents a forward motion in the consulting area.

IES

Sullivan reported that IES continues to be going very well. A group of people met to discuss how Bill Paver's small credential evaluation service might share in some software development that would benefit both -businesses.

AES

Continues to add new schools to the service but are running about 25 percent behind their goal. It was recommended that a subcommittee of board representatives, AES representatives and AACRAO staff meet by conference call to plan a marketing strategy involve more institutions in AES. This marketing strategy will be shared with the board members during the November board meeting. Those board members indicating an interest in serving on the subcommittee were: Paul Taylor, Robert Morley, Joseph Roof, and Heather Smith.

5. Task Force Reports

Diversity Task Force

Taylor reported that the Diversity Task Force met October 3-5, 2003 in Washington, DC and is in the process of preparing recommendations for the Board of Directors and the membership. Members of the task force include: William Haig (Chair), Jo Henderson, Adrienne McDay, Glenn Munson, Michael Poindexter, Kathie Rawding, and Paul Taylor.

Dues Task Force

Joe Roof reported that the Dues Task Force met in Washington, DC on October 3-5,

2003. Roof also noted that it was a productive meeting and there was agreement among the task force members to continue to pursue looking at how they might be able to change the dues structure to meet some of the needs that were identified in the task force charge. The task force discussed the overall dues rate and if a change needed to be made. It was also agreed that the task force should take the leadership role on moving this issue as an agenda item by forwarding a proposal that could be discussed at the annual meeting by the membership. A formal report will be presented to the Board of Directors at the November meeting. Dues Task Force members include the following: Brad Myers (Chair), Suzanne Blasi, John Credille, John Hall, Christine Muller, Beth Tedrow, Richard Yount and Joe Roof.

6. Vice President's Updates

Paul Aucoin, VP for Association and Institutional Issues, reported the agenda has been set for the State and Regional meeting on December 5-7, 2003 and wanted to remind the Board members who are making visits to the State and Regional meetings to complete and send their reports.

Michael Allen, VP for Records and Academic Services, reported that Reg 101 Workshop would be moved to an online workshop beginning November 13, 2003. The announcement and registration materials will soon be sent to the membership. The onsite Reg 101 Workshops have been very successful.

Robert Morley, VP Information Technology, reported that the Tech Conference registration numbers are good but it has been a learning experience. PESC will be attending the conference and what is important is that AACRAO SPEEDE committee and PESC have agreed to move forward with XML SCHEMA. Morley also noted that the AES Information Steering group had their first conference call and discussed several items including what membership might need in the way of electronic exchange of information services product.

Ange Peterson, VP for Admissions & Enrollment Management, reported that six locations for tentatively been identified for the 2004 Admissions Institutions. The facilitators for each of these sites will meet in Washington DC prior to the Leadership and Board meeting. A transfer module will be added to the offering as well as a session on leadership at the middle management level.

Thomas Bilger reported that the program committee for the Annual Meeting indicated that everything is coming along fine and electronic confirmation will be out in the next few days.

7. New business

Past President Heather Smith indicated that recommendations are being sought for honorary memberships, and for outstanding contributions to the profession and the association.

8. Adjournment

There being no further business, the meeting was adjourned at 3:55 pm (EDT).