



AACRAO Technology & Transfer Conference

JULY 10-12 • ANAHEIM MARRIOTT • ANAHEIM, CA

Sponsored by





TECHNOLOGY AND TRANSFER STUDENTS

THE TWO GO HAND-IN-HAND

**WE ALL NEED TECHNOLOGY,
AND TRANSFER STUDENTS!**

**MONDAY, JULY 10, 2016
10AM- 11AM // SALON D**

 **CollegeSource**

**BOOTH #21
COLLEGESOURCE.COM**




Table of Contents

Welcome Letter.....	iv
Conference Directors.....	v
Sponsors.....	vi
Important Reminders.....	vii
Hotel Floor Plan.....	viii
Key Locations	1
Meeting at a Glance	2
Featured Speakers	6
Pre-Conference Workshops	12
Registrar 101 & FERPA Two-Day.....	12
Reverse Transfer Workshop.....	12
Conference Sessions & Events	18
Sunday, July 10.....	18
Monday, July 11.....	27
Tuesday, July 12	45
Exhibitors.....	49
Exhibit Floor Plan.....	53

Stay in touch with



AACRAO

 mobile.aacrao.org

 facebook.com/AACRAO

 linkedin.com/company/AACRAO

 [#aacrao](https://twitter.com/aacrao)



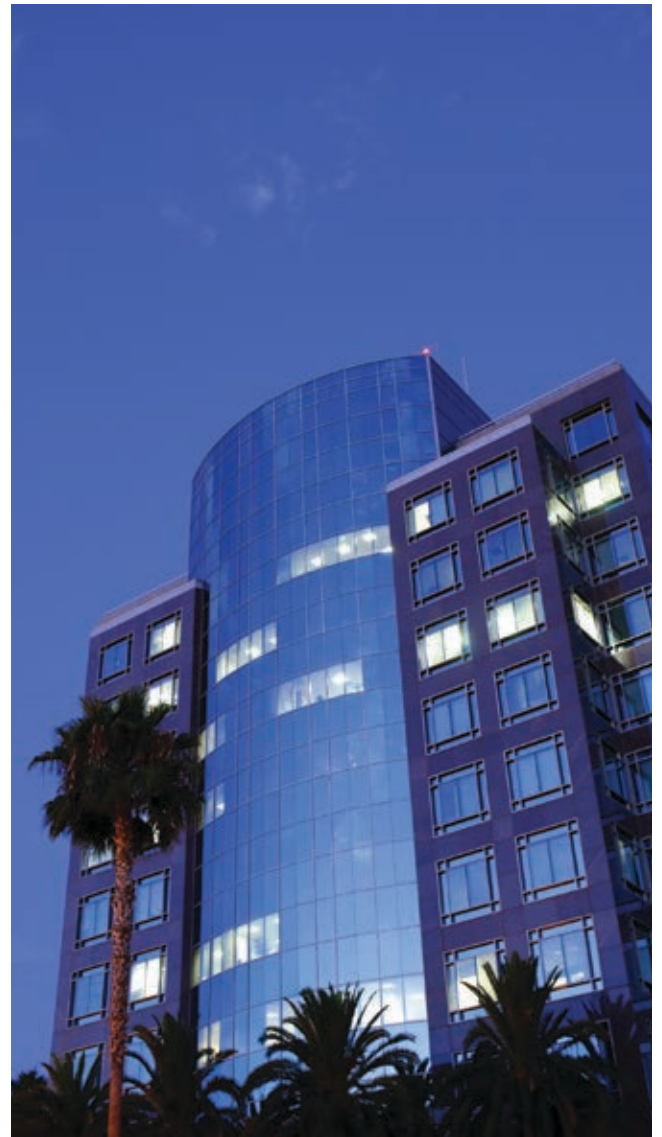
Dear Colleagues,

Welcome to Anaheim! AACRAO's Technology & Transfer Conference is one meeting with a focus on two very specific topics. While each program is the perfect size for networking, we also offer shared plenaries, a combined exhibitor space, and a joint reception, so it's like attending a larger meeting. As an attendee, you have the option of attending transfer- or technology-related sessions—and also a combination of both. So if you brought a team to the meeting, be sure to “divide and conquer” the sessions.

In addition, be sure to attend our plenary presentations. Our opening speakers will share how research can inform good practice and improve degree completion for transfer students, while our closing speaker Stephen Handel, Associate Vice President—Undergraduate Admissions for the University of California (UC) System, will discuss how demographic, economic, and technological forces are reshaping American higher education, and the extent to which they have or will change the transfer process. Our Monday plenary panel—which features three SIS providers—will provide some guidance regarding the future of ERPs, which ties into a new session track at the meeting focusing on that very issue.

If you are looking to improve your transfer practices, or if you apply technology to your work as a higher education professional, the AACRAO Technology & Transfer Conference is your one-stop resource. So, whether you have responsibilities in one area or both, we're pleased that you're here to have fun, network, and learn!

We truly hope the 2016 AACRAO Technology & Transfer Conference meets your personal and professional expectations.




Mark McConahay
Technology Program Director



Seth Kamen
Transfer Program Coordinator

Mark McConahay
AACRAO Technology Program Director


Mark McConahay attended Indiana University in Bloomington, Indiana, received a B.A. in Mathematics (1979) and Master of Science of Environmental Science (1984) and never left. He joined the Office of the Registrar in 1982 as an Analyst/Programmer, was the Associate

Registrar of Systems from 1990–2011, and is now the Associate Vice Provost and Registrar. In addition to his work in the Office of the Registrar, Mark has presented at several conferences, received two EDUCAUSE Best practice Awards (then CAUSE), two CUMREC Best Paper Awards, contributed to books and articles, was a member of the 2002 EDUCAUSE program committee, and a member of the CUMREC Board of Directors.

Seth Marc Kamen
AACRAO Transfer Program Coordinator


Seth Marc Kamen currently works for Montgomery College (Maryland) as the Articulation, Transfer and Academic Services Manager. Prior to joining MC, he worked for the American Association of State Colleges and Universities, the University of Baltimore and the

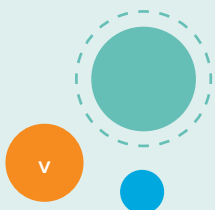
University System of Maryland. He received a B.A. in Sociology from the University of Maryland College Park and an MBA from the University of Maryland University College. He has been an active member in AACRAO since 1999, presenting at multiple national conferences and authoring numerous transfer-related articles, and most recently served on the Program Committee for the 2014–2016 Annual Meetings. He's also been involved with the Department of Defense and the Council for College Military Educators (CCME), focusing his efforts on easing the transfer process for active-duty service members and their families.

Mark Simpson
2017 AACRAO Technology & Transfer Conference Director


Mark Simpson completed a BS in Social Psychology from Park University and a M.Ed in Educational Leadership from Brigham Young University. He began working in higher education in 1994 and has served as a Director of Admissions and Scholarships at Snow College,

Assistant Registrar at Brigham Young University, a

University Registrar at Weber State University, and most recently as a Director of Student Affairs Strategic Initiatives at the University of Utah. Mark has presented at multiple conferences, served as President of UACRAO, President of Utah Council for Secondary/Post-secondary Relations, was an active member of the SPEEDE Committee, and most recently was selected as the Director of AACRAO's Technology & Transfer Conference.



THANK YOU TO OUR TECHNOLOGY & TRANSFER CONFERENCE SPONSORS

Technology & Transfer Conference Sponsor



CollegeSource, Inc. has been creating information technology solutions for higher education since 1971. More than 2,000 institutions and millions of users worldwide utilize CollegeSource products for degree audit, degree planning, and transfer articulation.

Badge Holders and Executive Summaries



Totebags



Hotel Key Cards



AACRAO ENGAGE Meeting App



Evaluations



Conference Photography



Corporate Research



Corporate Research



As a courtesy to our presenters and fellow attendees, kindly remember to silence all of your electronic devices while attending the sessions.

Internet Access at the Hotel

Complimentary Internet is provided in the lobby and public areas of the hotel. Each guestroom will also have complimentary Internet. There will be no Internet available in the meeting rooms.

Be “Social” at the Technology & Transfer Conference

- **AACRAO ENGAGE Meeting App**

Sponsored by **NATIONAL STUDENT CLEARINGHOUSE**

Use your mobile device to get updates, search the meeting program, find exhibitors, view maps, submit session evaluations, and more. To download the app, visit: mobile.aacrao.org and use your institutional e-mail address and the initial password “engage” to get started.

- **Time for a Tweetup**

Follow @AACRAO on Twitter to get meeting updates and share your conference experiences on Twitter or Facebook by tagging them with #aacrao. Best tweet or post daily will receive a prize! Network with your social media active colleagues at the Tweet-up on Monday, July 11 during the 2:45 PM break! For questions about Twitter, visit the AACRAO booth in the exhibit hall.

Higher Education Hotspots

Help AACRAO identify higher education hotspots by leaving your mark on the world map near the registration area. We are asking attendees at each of our meetings to identify their institution on the map to illustrate the reach of AACRAO's global network.

“Meet and Greet” Networking Reception

Sunday, 5:30 PM–7:00 PM

Exhibit Hall (Marquis South)

Please join us in the exhibit hall for the Technology & Transfer Conference welcome reception on Sunday evening to network with colleagues. Hors d’oeuvres and a cash bar will be available. While at the reception, preview the exhibit hall and learn about the most useful, cutting-edge, and cost-effective products for your institution. The exhibit hall will be open Sunday and Monday.

Visit the AACRAO Bookstore

AACRAO publications include how-to guides, handbooks, and cases from the field. The Bookstore will be located in Marquis South (Exhibit Hall).

Prize Drawings

Be sure to participate in the Exhibit Hall raffle. Visit our exhibitors, collect their signatures, and drop off your entry at the AACRAO Booth and Bookstore. It’s that easy! We are giving away great prizes—so be sure to fill out your raffle ticket!

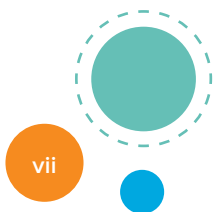
Charging Station

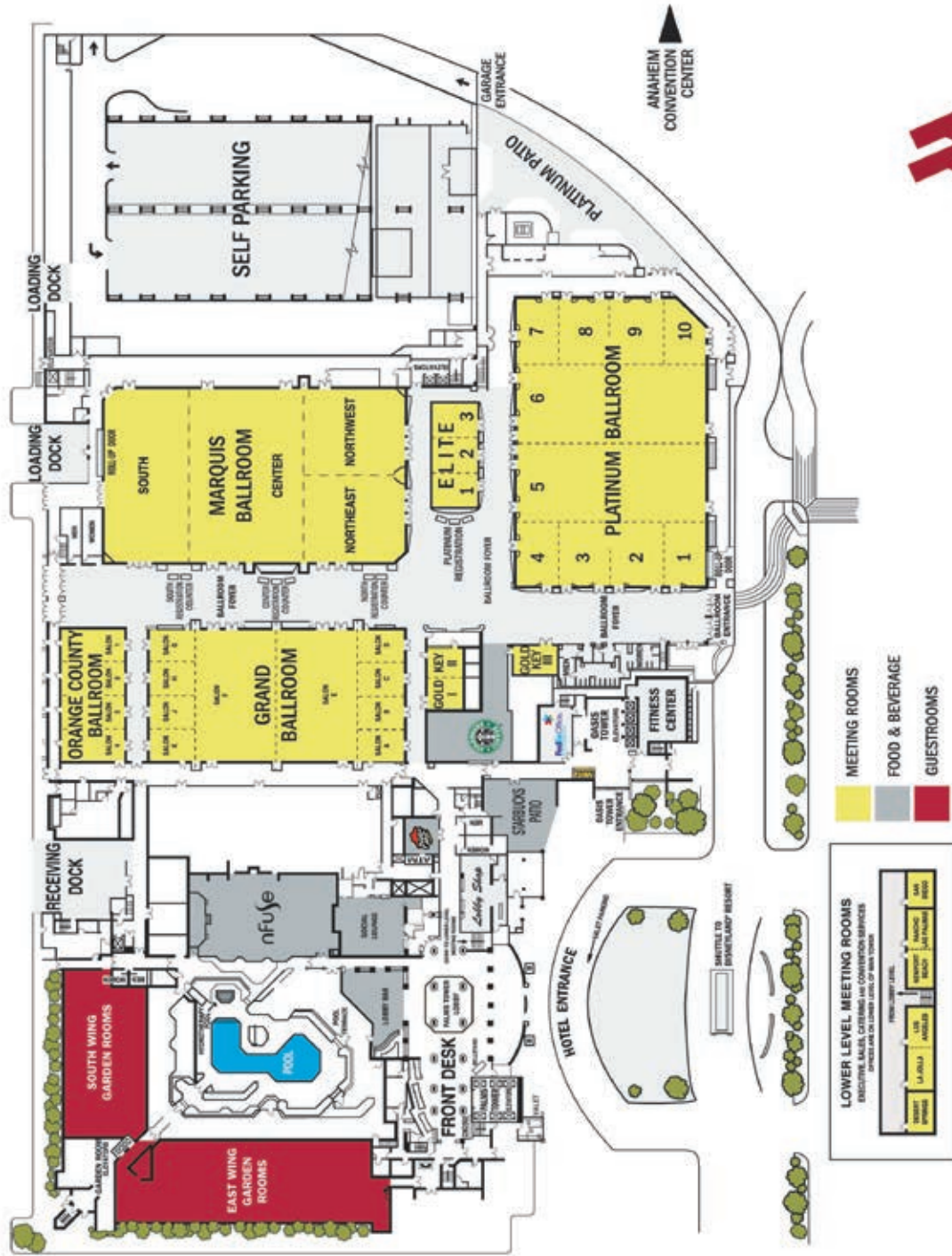
If your phone or laptop is running low on battery, power up your device at the AACRAO Charging Station located in the AACRAO Booth in the Exhibit Hall.

Photography

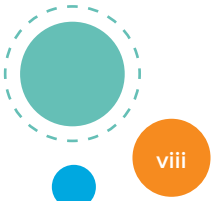


Lifetouch Special Events will be taking pictures throughout the meeting. We will post the pictures to the web after the meeting.





ANAHEIM MARRIOTT
 700 West Convention Way • Anaheim, CA 92802
 P. 714-750-8000 • AnaheimMarriott.com



All sessions and events are located at the Anaheim Marriott.

700 West Convention Way
Anaheim, CA 92802 USA
Phone: (714) 750-8000

As a courtesy to others, please remember to silence your mobile devices.

KEY LOCATIONS

Exhibit Hall

Marquis South

AACRAO Booth

Located in the **Exhibit Hall (Marquis South)** on Sunday and Monday; Located in the **Grand Foyer** near Registration on Tuesday.

Cyber Café

Located in the **Exhibit Hall (Marquis South)** on Sunday and Monday; Second location in the **Grand Foyer** near Registration for the duration of the meeting.

AACRAO Bookstore

Located in the **Exhibit Hall (Marquis South)**.

Speaker Ready Room

Orange County 1

AACRAO will provide presentation computers in all meeting rooms, which will be networked to a central computer. **You may not use your own laptop.**

Presenters are required to check in at the Speaker Ready Room. Please stop by at least four hours prior to your presentation to verify that your presentation is formatted properly on the presentation computers.





**REGISTRAR 101 TWO-DAY
PRECONFERENCE WORKSHOP**
SATURDAY, JULY 9 AND
SUNDAY, JULY 10

SATURDAY, JULY 9

Registrar 101 Workshop (Day 1)

8:30 AM–5:00 PM

La Jolla/Los Angeles, Lower Level

SUNDAY, JULY 10

Registrar 101 Workshop (Day 2)

8:00 AM–11:30 AM

La Jolla/Los Angeles, Lower Level



CONFERENCE BEGINS



SUNDAY, JULY 10

Registration Open

7:00 AM–5:00 PM

Marquis Registration Desk

Exhibit Hall Open

3:00 PM–7:00 PM

Marquis South

AACRAO Booth and Bookstore

3:00 PM–7:00 PM

Marquis South

Cyber Café (Two Locations)

Registration Area

7:00 AM–5:00 PM

Exhibit Hall

3:00 PM–7:00 PM

Speaker Ready Room

7:00 AM–5:00 PM

Orange County 1

**Breakfast for Reverse Transfer
Workshop Attendees**

7:30 AM–8:00 AM

Platinum 7

**Preconference Workshop on
Reverse Transfer**

(Additional fee required)

8:00 AM–11:30 AM

Platinum 7

Lunch on Your Own

11:30 AM–1:00 PM

Breakout Sessions

1:00 PM–2:00 PM

Breakout Sessions

2:15 PM–3:15 PM

Refreshment Break in Exhibit Hall

3:15 PM–4:00 PM

Marquis South

Opening Plenary Presentation

4:00 PM–5:30 PM

Marquis Center

Presenters:

Davis Jenkins, Senior Research Associate, Community College Research Center at Columbia University's Teachers College

Tim Amyx, Director of Admissions and College Registrar, Volunteer State Community College

Luisa Havens, Vice President for Enrollment Management and Services, Florida International University

Opening Reception in Exhibit Hall

5:30 PM–7:00 PM

Marquis South


MONDAY, JULY 11
Registration Open

7:00 AM–5:00 PM

[Marquis Registration Desk](#)
Exhibit Hall Open

7:30 AM–11:30 AM and 1:30 PM–3:45 PM

[Marquis South](#)
AACRAO Booth and Bookstore

7:30 AM–11:30 AM and 1:30 PM–3:45 PM

[Marquis South](#)
Cyber Café (Two Locations)
Registration Area

7:00 AM–5:00 PM

Exhibit Hall

7:30 AM–11:30 AM and 1:30 PM–3:45 PM

Speaker Ready Room

7:00 AM–5:00 PM

[Orange County 1](#)

Continental Breakfast in Exhibit Hall

7:30 AM–8:15 AM

[Marquis South](#)
Breakout Sessions & Roundtables

8:15 AM–9:15 AM

Refreshment Break in Exhibit Hall

9:15 AM–10:00 AM

[Marquis South](#)
Breakout Sessions & Roundtables

10:00 AM–11:00 AM

Breakout Sessions & Roundtables

11:15 AM–12:15 PM

Conference Luncheon and Panel Discussion

12:30 PM–2:45 PM

[Marquis Center](#)
Presenters:
Mark Armstrong, Vice President for Higher Ed Product Development, Oracle

Liz Dietz, Vice President, Student Strategy and Product Management, Workday

Kari Branjord, Senior Vice President of Product Management—ERP, Ellucian

Mark McConahay, Associate Vice Provost and Registrar, Indiana University Bloomington [Moderator]

Adrian Cornelius, University Registrar, University of Maryland [Moderator]

Refreshment Break in Exhibit Hall

2:45 PM–3:30 PM

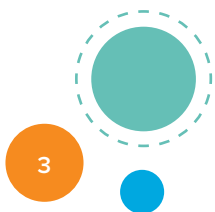
[Marquis South](#)
Breakout Sessions & Roundtables

3:30 PM–4:30 PM

Breakout Sessions & Roundtables

4:45 PM–5:45 PM

Meeting at a Glance



**TUESDAY, JULY 12****Registration Open**

7:30 AM–12:00 PM

Marquis Registration Desk

AACRAO Booth and Bookstore

7:30 AM–12:00 PM

Grand Foyer

Cyber Café

7:30 AM–12:00 PM

Grand Foyer

Speaker Ready Room

7:00 AM–11:15 AM

Orange County 1

Continental Breakfast

7:30 AM–8:00 AM

Grand Foyer

Breakout Sessions

8:00 AM–9:00 AM

Breakout Sessions

9:15 AM–10:15 AM

Closing Plenary Presentation

10:30 AM–11:30 AM

Presenter:**Stephen Handel**, Associate Vice President—
Undergraduate Admissions for the University of
California System

NAVIGATING TRANSFER CREDITS

OVER $\frac{1}{3}$ OF STUDENTS
TRANSFER at least once before earning
their bachelor's degree, many also crossing
state lines in the process.*

Be ready with the NEW *Transfer Credit Practices of Designated Educational Institutions* and *The Transfer Handbook: Promoting Student Success*, your go-to resources for comprehensive data, regulations, state-by-state transfer credit practices, and recommendations for admissions, advising, enrollment, financial aid, registrar, and retention professionals who work with transfer students.



Transfer Credit Practices
of Designated Educational
Institutions (TCP)

\$98 Members
\$140 Non-Members
Item #3017



The Transfer Handbook:
Promoting Student Success

\$80 Members
\$115 Non-Members
Item #0143

To order or for more information please visit the AACRAO Bookstore at
www.aacrao.org/bookstore or call (202) 263-0292.



www.aacrao.org

OPENING PLENARY

SUNDAY, JULY 10

4:00 PM–5:30 PM

Transforming Transfer: Improving College Outcomes by Better Serving the Often-Overlooked Mobile Student

The Community College Research Center (CCRC) at Columbia University has partnered with the Aspen Institute and the National Student Clearinghouse to conduct research on community college to four-year institution transfer. The first releases of their results have provided new insights into student transfer and will serve as a valuable resource for two- and four-year institutions to develop practices to better serve community college and transfer students.

Davis Jenkins, Senior Research Associate at CCRC, will present results of from two recent products from this research: 1) a January 2016 report on measures of the effectiveness of two- and four-year institutions in enabling students to transfer and earn bachelor's degrees; and 2) a (forthcoming) May 2016 report on the practices of partnerships of two- and four-year institutions that have better than expected bachelor's outcomes (based on analysis of NSC data and controlling for student and institutional characteristics) for students who start at community colleges. Davis will be joined by Luisa Havens, Vice President for Enrollment Management and Services at Florida International University, and Tim Amyx, Director of Admissions and College Registrar at Volunteer State Community College to share how research can inform good practice and improve degree completion.

Presenters:

Davis Jenkins, Senior Research Associate, Community College Research Center at Columbia University's Teachers College

Tim Amyx, Director of Admissions and College Registrar, Volunteer State Community College

Luisa Havens, Vice President for Enrollment Management and Services, Florida International University

Presenters:



Davis Jenkins, Senior Research Associate, Community College Research Center at Columbia University's Teachers College

Davis Jenkins is a Senior Research Associate at the Community College Research Center at

Columbia University's Teachers College. He works with colleges and states across the country to find ways to improve educational and employment outcomes for students, particularly those from disadvantaged backgrounds. Davis's research and thinking have informed the development and spread of innovative approaches to improving student success, including career pathways, adult technical bridge programs (such as Washington State's I-BEST), and guided pathways to success (GPS).

Together with Thomas Bailey and Shanna Jaggars, he is the author of *Redesigning America's Community Colleges: A Clearer Path to Student Success* (Harvard University Press, 2015), which is based on CCRC's research on strategies for improving student completion and learning. He is currently leading research projects aimed at improving the effectiveness of 2- and 4-year institutions in enabling community college transfer students to earn college degrees and on identifying strategies for helping students enter a program of study suited to their interests and aspirations. He earned a Ph.D. in public policy analysis from Carnegie Mellon University and a BA in religion from Princeton University.



Tim Amyx, Director of Admissions and College Registrar, Volunteer State Community College

Tim Amyx has worked in higher education for over 15 years and is the Director of Admissions and College Registrar at Volunteer State

Community College in Gallatin, TN just north of Nashville. Tim is a Past President and former Vice President for Information Technology and Publications for Tennessee ACRAO and still serves as the Tennessee ACRAO webmaster. Over the years, Tim has served on various AACRAO task forces and committees. He was the chair for the AACRAO Community College Issues Committee and was the Group V coordinator for the Annual Meeting

Program Committee. He most recently served as Vice-Chair for the Phoenix AACRAO Annual Meeting Program Committee and will be Chair for the 2017 meeting in Minneapolis.

Tim has been a regular presenter on technology topics at Tennessee ACRAO and has also presented on tech topics at TN-Summit, at the AACRAO Annual Meeting, and via AACRAO webinars. Among other committees, Tim has served on Tennessee Board of Regents Mobilization Task Force for Student Services and received the Innovations Award from the Tennessee Board of Regents Distance Education Committee. He is always loved technology and is regularly involved in pushing his college, and pretty much anyone who will listen, towards the “next big thing.”



Luisa Havens, Vice President for Enrollment Management and Services, Florida International University

Dr. Luisa M. Havens became Vice President for Enrollment Services at Florida International

University (FIU) on October 15, 2012. Prior to FIU, she served as Executive Director for Enrollment Services at The University of Texas at El Paso (UTEP). She began her career as a student recruiter at her Alma Mater, the University of Idaho. She has served in leadership roles in the areas of admissions, recruitment, registration, international admissions, graduate admissions, financial aid and enrollment services. She served as the Vice President for Access and Equity in the Board of Directors of the American Association of Collegiate Registrar and Admissions Officers (AACRAO) from 2010 to 2013 and is an institutional delegate to the College Board.

Originally from Honduras, she holds a BS degree in radio and TV production, a master’s degree in resource recreation and tourism and a Ph.D. in education with an emphasis in higher education administration from the University of Idaho.

LUNCHEON & PANEL DISCUSSION

MONDAY, JULY 11

12:30 PM–2:30 PM

What is the Future of ERPs?

Enterprise Resource Planning Systems (ERPs) that include Student Information Systems (SISs) were heavily implemented over the past 10–15 years. The vast majority of student records professionals use these ERPs, and they are the predominant means by which student records are administered in higher education. However, the landscape upon which these systems are built is dynamic, and as our business needs change (CBE, Comprehensive Student Records, Interoperability, etc.), so does our dependency on our applications and systems. The potential of these systems to fundamentally change, improve, or provide the necessary information for curriculum management and student support on behalf of our campuses is far reaching.

For many institutions, ERP-style student information systems now represent the “legacy” operational system, and administrators are now beginning to search for a future approach. Other institutions choose to wait for the “next generation” of ERPs to evolve in order to leverage the operational value of their legacy systems. So, for any of us who use and/or are considering the adoption of one of these systems, what is the future of ERPs?

Three panelists—each of whom represents an SIS provider—will provide some guidance regarding the future of ERPs. The representatives will be asked to provide the salient characteristics of their solutions, the primary distinctions that define their systems, and their roadmaps for future development of their systems.

Presenters:

Mark Armstrong, Vice President for Higher Ed Product Development, Oracle

Kari Branjord, Senior Vice President of Product Management—ERP, Ellucian

Liz Dietz, Vice President, Student Strategy and Product Management, Workday

Adrian Cornelius, University Registrar, University of Maryland [Moderator]

Mark McConahay, Associate Vice Provost and Registrar at Indiana University [Moderator]

Presenters:


Mark Armstrong, Vice-President for Higher Ed Product Development, Oracle

Mark Armstrong is Vice-President for Oracle Higher Ed Product Development, leading the team that develops and supports products

that are specific to the Higher Ed market. That includes the PeopleSoft Campus Solutions and Oracle Student Cloud product suites. Until its acquisition by Oracle, he held a similar position at PeopleSoft. Prior to joining PeopleSoft to build Campus Solutions, Mark developed and implemented student systems and related projects at the University of California, Los Angeles (UCLA).



Kari Branjord, Senior Vice President of Product Management—ERP, Ellucian

As Senior Vice President of Product Management—Enterprise Resource Planning, Kari Branjord is responsible for Ellucian's ERP

and Student Information Systems, which includes Banner, Colleague, Elevate, PowerCampus, and Quercus. Kari joined the company in 2011 focused on Banner, and added the entirety of the ERP Portfolio in December of 2015. She continues to drive Banner Transformation, as well as initiatives around Elevate, and Banner and Colleague SaaS.

Prior to Ellucian, Kari had thirteen years of direct experience in higher education. She has always been involved in Enterprise software, primarily leading implementations at the multi-institution systems of the University of Colorado and the University of Minnesota. During that time she also served as the President of the Higher Education User Group for Oracle applications, representing 700 schools world-wide and advocating for advances in those systems. As President, Kari organized communities in the United Kingdom, Europe, Southeast Asia, South Africa, and Australia and New Zealand. She also began similar projects in Brazil and Latin America. Kari also has ten years of experience in the health care sector.



Liz Dietz, Vice President, Student Strategy and Product Management, Workday

Liz Dietz is Vice President at Workday and is responsible for strategy, design, and product management of Workday Student.

She has more than 25 years of experience in designing, building, marketing, and supporting innovative software solutions in the education market. Prior to joining Workday in 2013, Liz served as vice president for higher education at CedarCrestone, establishing its Higher Education Workday Practice. Prior to CedarCrestone Liz was general manager of www.edu1world.org, and before that served as president and CEO for Xap Corp., where she stewarded the development of Xap's secondary and postsecondary transcript exchange network and led the acquisition of Bridges Transitions. Prior to Xap, Liz was vice president/general manager of the Campus Solutions Product Division at PeopleSoft. She joined PeopleSoft via the acquisition of Campus Solutions, the software and consulting company she co-founded that developed PeopleSoft's student administration software products.

Liz also spent more than 10 years at University of California, Los Angeles and Loyola Marymount Universities where she was responsible for designing, developing, and implementing student information systems, and served two years as associate director, Financial Aid.



Adrian Cornelius, University Registrar, University of Maryland [Moderator]

Adrian Cornelius's career spans 30 years of administrative and teaching experience in higher education. Adrian developed a

passion for education early in his life, and has earned four degrees in education, the last of which is a doctorate in higher education administration from Georgia Southern University.

Adrian has worked at large and small institutions, including a community college, a medical school, a liberal arts college, and research institutions. He has served as an assistant registrar, a registrar, and a dean of enrollment management. Since 2011, he serves as University Registrar at the University of Maryland.

Adrian has been actively involved in the implementation of student systems and has worked extensively on improving academic support services through the use of

Get ready to ...

ISSUE CERTIFICATES & DIPLOMAS DIGITALLY

Using the credential management system already trusted to send and receive digital transcripts for 80% of postsecondary institutions.

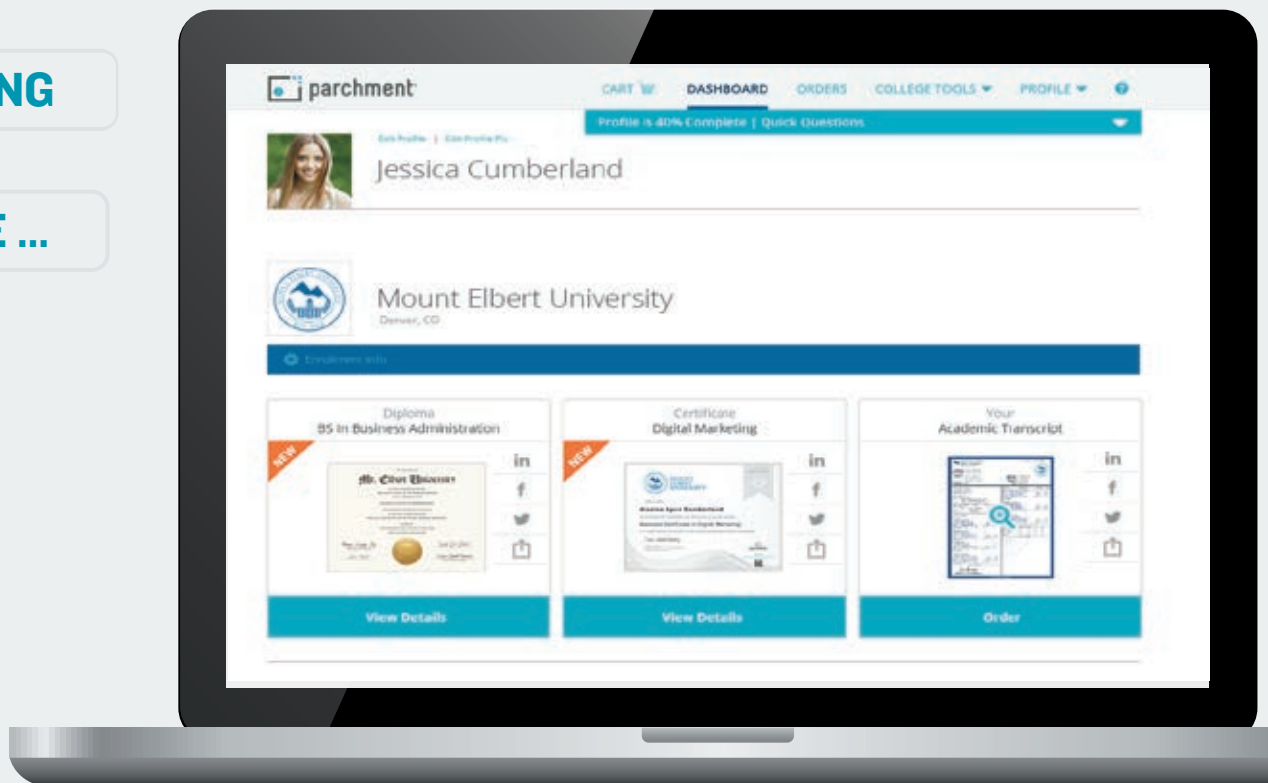
SHARE VERIFIED DIPLOMAS ON LINKED IN

AMPLIFY YOUR UNIVERSITY BRAND

DESIGN, SCHEDULE & MANAGE

TRACKING

& MORE ...



 parchment® Turn Credentials into Opportunities.

visit us @ **BOOTH 30**

innovative technology. His professional fulfillment comes from being able to assist students on their pathway to a successful life. Adrian is committed to developing intentional value-added services for students, staff, and faculty.



Mark McConahay, AACRAO Technology Program Director, Associate Vice Provost and Registrar, Indiana University Bloomington [Moderator]

Mark McConahay attended Indiana University in Bloomington, Indiana, received a B.A. in Mathematics

(1979) and Master of Science of Environmental Science (1984) and never left. He joined the Office of the Registrar in 1982 as an Analyst/Programmer, was the Associate Registrar of Systems from 1990–2011, and is now the Associate Vice Provost and Registrar. In addition to his work in the Office of the Registrar, Mark has presented at several conferences, received two EDUCAUSE Best practice Awards (then CAUSE), two CUMREC Best Paper Awards, contributed to books and articles, was a member of the 2002 EDUCAUSE program committee, and a member of the CUMREC Board of Directors.

CLOSING PLENARY

SUNDAY, JULY 12

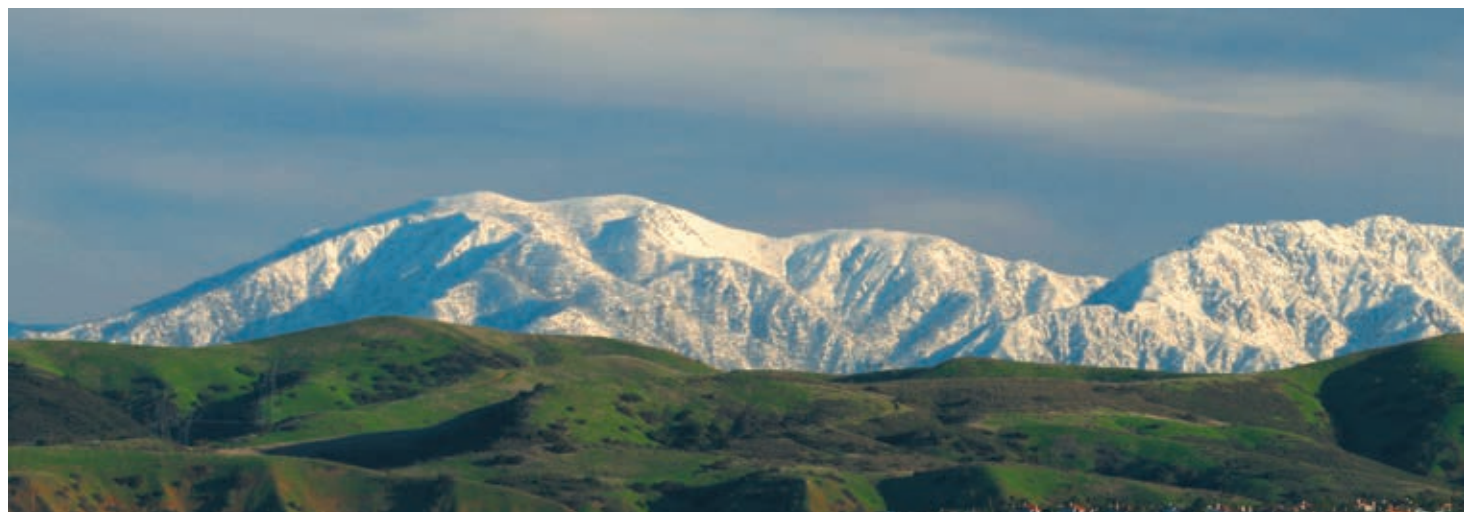
10:30 AM–11:30 AM

Transforming Transfer: Improving College Outcomes by Better Serving the Often-Overlooked Mobile Student

Extraordinary forces—demographic, economic, and technological—are reshaping American higher education. New technologies promise radical alterations to the ways in which we admit, enroll, and teach new students coming to our colleges and universities. Demographic changes and shifting economic perspectives influence where Americans will access a college education. But to what extent have—or will—these transformative forces change the transfer process? The importance of community colleges in allowing families to leverage their ever-shrinking higher education budgets mean that transfer will become increasingly important to a wider range of students in the United States. This session touches on some of the new ideas that are swirling around the transfer process, while highlighting some of the traditional values that have made the transfer function one of the most majestic elements of American higher education.

Presenter:

Stephen Handel, Associate Vice President—Undergraduate Admissions for the University of California System



Presenter:

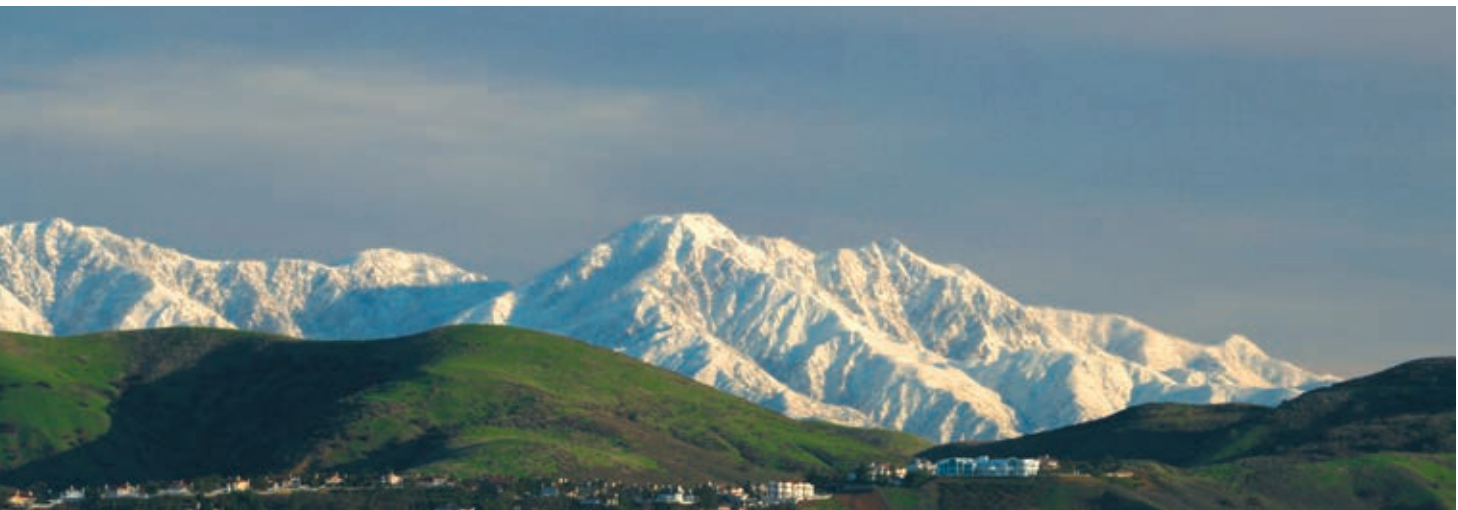

Stephen Handel, Associate Vice President—Undergraduate Admissions for the University of California System

Stephen J. Handel, Ph.D., is the Associate Vice President—Undergraduate Admissions for the University of California

(UC) System. In this capacity, Dr. Handel provides leadership concerning freshman and community college transfer admissions policy and practice for the nine UC undergraduate campuses. Prior to this position, he served for nearly a decade as the Executive Director of the National Office of Community College Initiatives at the College Board. At the College Board, Handel advocated for and conducted research with community colleges nationally and internationally, with a special focus on initiatives that advance educational access and equity for all students.

Dr. Handel also served as UC’s first Director of Community College Transfer Enrollment Planning, where he initiated strategic enrollment policies focusing on the needs of community college transfer students. During this time, he worked closely with colleagues at the California Community College Chancellor’s Office to increase significantly the number of community college students transferring to a UC campus. He is the author of the Community College Counselor Sourcebook as well as other publications focusing on higher education issues, including *Under Match* and the *Community College Student*, *Reimagining Remediation* (with Ronald Williams), *Strengthening the Nation By Narrowing the Gap* (with James Montoya), and *Second Chance, Not Second Class: A Blueprint for Community College Transfer*.

Dr. Handel earned his Ph.D. and M.A. degrees from the University of California, Los Angeles, a B.A. from California State University, Sacramento, and an A.A. from Cosumnes River Community College.



Please visit the Marquis Registration Desk to register on-site for a preconference workshop.

REGISTRAR 101 & FERPA TWO-DAY SATURDAY, JULY 9 (DAY 1)

8:30 AM–5:00 PM

SUNDAY, JULY 10 (DAY 2)

8:00 AM–11:30 AM

La Jolla/Los Angeles, Lower Level

Member Fees: \$440

Nonmember Fees: \$490

Registrar 101 is a journey through the “what” and “how” of the work of the registrar’s office. The goals of Registrar 101 are to develop an understanding of: the basic areas of work and responsibility of the registrar’s office; the integral role the registrar’s office plays in an institution’s academic community; trends in higher education that have an impact on the office of the registrar; and the knowledge, skills and abilities necessary to be successful in the registrar profession.

Registrar 101 provides a unique framework for discussing/learning the fundamentals of the work of the registrar’s office by:

- exploring the evolving role and mission of the registrar,
- providing an in-depth discussion and application of FERPA,
- discussing the interplay of academic policies and regulations on the work performed in the Registrar’s office,
- exposing a wide-ranging discussion of the “nuts and bolts” of the work performed in the registrar’s office,
- exploring the evolving role of the registrar’s office in management, customer service, technology application and as a change agent,
- promoting best practices, and
- providing a forum for discussing common issues and concerns of those relatively new to the registrar’s profession.

Registrar 101 is intended for members of the profession who have been in registrar or registrar-related positions for less than three years and want to develop a more solid, expansive understanding of the work of the registrar’s office. Upper-level administrators have also found Registrar 101 gives them a better understanding of the supervisory role they may have of the registrar’s office.

Presenters:

Lara Medley, Registrar, Colorado School of Mines

LeRoy Rooker, Senior Fellow, AACRAO

REVERSE TRANSFER WORKSHOP SUNDAY, JULY 10

8:00 AM–11:30 AM

Platinum 7

Fee: \$160

There is vast literature regarding the benefits of reverse transfer programs for students pursuing higher education. The literature notes that reverse transfer programs provide a means to award associate degrees to early-transfer students in a low-cost, scalable, and sustainable manner. Students who receive an associate degree are several times more likely to attain their bachelor degree, while students who fall short of a bachelor degree often walk away empty-handed when they have earned enough credits for an associate degree. In addition, reverse transfer programs help pull stop-out students back into the educational pipeline; improve the transition for community college students coming to four-year institutions, allowing them to complete on pace according to their degree plan; and identify motivated and academically-prepared community college students who help meet four-year institutional goals in the areas of undergraduate admissions, diversity, accessibility, excellence, and tuition funding.

A panel of experts will review the efforts underway across the country, discuss some of the challenges faced, the lessons learned, and creative ideas put in place to facilitate reverse transfer. They will also discuss where this may lead, next steps, and the benefits and strategy behind developing a national approach to reverse transfer.

Presenters:

E. Michelle Blackwell, National Manager, Reverse Transfer Initiatives, National Student Clearinghouse

Shan Evans, Senior IT Manager, University of Texas at Austin

Connie Garrick, System Director Records & Enrollment Services/Registrar, Office of Completion, Lone Star College

Maggie Herron, Registrar, Truman State University

Scarlett Huang, Senior Client Service Coordinator, National Student Clearinghouse

Misty Lenhart, Assistant Registrar, The Ohio State University

Shelby Stanfield, Vice Provost and University Registrar, University of Texas at Austin



AACRAO

Advancing Global Higher Education



**Stay Connected
with the
AACRAO
Community
through Social
Media**



Download the AACRAO Engage Meeting App

Use your mobile device to get meeting updates, search the program, view facility maps, and more! To download the app, visit: mobile.aacrao.org/



Stay current with higher education news by **LIKING** us at facebook.com/AACRAO



Take advantage of your **NETWORK** and **FOLLOW** us at linkedin.com/company/AACRAO



Share your conference experiences on Twitter by tagging them with **#aacrao**. Follow **@AACRAO** on Twitter to get meeting updates and receive invitation-only information. We will be tweeting our followers the location of this meeting's Tweet-up!

HOT TOPIC: THE FUTURE OF ERPs AND STUDENT INFORMATION SYSTEMS

Enterprise Resource Planning Systems (ERPs) that include **Student Information Systems (SISs)** were heavily implemented over the past 10–15 years. The vast majority of campuses use these ERPs and they are the predominant means by which student records are administered in higher education. However, the landscape upon which these systems are built is dynamic (e.g. SaaS, multitenancy, data analytics, etc.) and as our business needs change (CBE, Comprehensive Student Records, Interoperability, Integrated Planning and Advising Systems (IPAS), etc.), so does our dependency on our applications and systems. The potential of these systems to fundamentally change, improve, or provide the necessary information for curriculum management and student support on behalf of our campuses is far reaching.

The adoption and implementation of an ERP/SIS is very important and a far-reaching decision. The dedication of the resources, the adoption of “best practice” solutions, and the re-codification of system of record can/will dictate your ability to support your campus now and in the near and far term. For those institutions that have already adopted an ERP/SIS, these systems now represent a “legacy” operational system that must be re-evaluated when faced with curricular and

technical innovation. Will this installed system support the directions their campus wishes to go? Can they afford to install a new system? Can they afford NOT to? How can institutions balance their need for a robust system of record with the nimbleness of a smartphone app installed and operated at an affordable price?

The AACRAO Technology & Transfer Conference Future of the ERPs/SIS track will provide student record and admissions professionals the basic information needed to evaluate and consider ERP systems. The sessions will provide a foundation for understanding the features and functions of ERPs, the current state of technology supporting them, plans for future development, an opportunity to review and compare the leading ERP/SISs in the space, and last but not least, an opportunity to discuss issues and problems with your AACRAO colleagues. In a manner similar to the Comprehensive Student Record track held during the 2015 Technology & Transfer Conference, attendees will have the opportunity to contribute to a white paper summarizing the information presented at the conference and obtained through the collaboration of all who attend. It is truly a great opportunity to be exposed to the major ERP providers and others in the student records space, and directly engage with their representatives and your colleagues.



The Future of the ERP Track breakout sessions are summarized below. The track is anchored by the Monday plenary.

What is the Future of ERP/SISs? What Can They do for My Institution?

Sunday, 2:15 PM–3:15 PM

Platinum 8

Session ID 5542

In this first session in the Future of the ERP track, the presenters will frame the issues and challenges of adopting, installing, and operating an institutional ERP. Participants will be provided information regarding the nature of ERPs, AACRAO's objectives in organizing the track, as well as background and the state of technology information.

Presenters:

Jim Bouse, University of Oregon

Michael Reilly, AACRAO

Ellucian: Find, Recruit, and Enroll Your Students!

Monday, 8:15 AM–9:15 AM

Platinum 10

Session ID 5541

Ellucian delivers an innovative portfolio of technology solutions and strategic guidance to help education institutions thrive in a dynamic world. More than 2,400 institutions in 40 countries look to Ellucian for the ideas that will move education forward, helping people everywhere discover their futures through learning.

Presenter:

Rick Skeel, Ellucian

Salesforce Connected Campus

Monday, 10:00 AM–11:00 AM

Salon J

Session ID 5758

Come hear the "Connected Campus" strategy and how universities across the globe are placing students at the center of everything they do. Hear about all of the work we're doing in the higher education space and learn about our latest technology release—HEDA

(Higher Education Data Architecture). Also hear how about getting a 360-degree view of its students, events, business partners and alumni, while simultaneously and eliminating time-consuming pen-and-paper processes.

Presenter:

Shea Lewis, Salesforce

Oracle PeopleSoft Campus Solutions

Monday, 11:15 AM–12:15 PM

Platinum 9

Session ID 5540

Oracle Solutions for Education & Research help organizations harness the power of the cloud, along with mobile and social technologies, to modernize systems and processes and accelerate the transformation to a modern campus. Oracle delivers innovative solutions to help improve outcomes, streamline operations, and meet the expectations of today's students.

Presenter:

Mark Armstrong, Oracle Campus Solutions

Conference Luncheon and Panel Discussion: What is the Future of ERPs?

Monday, 12:30 PM–2:45 PM

Marquis Ballroom Center

Session ID 5630

Three panelists—each of whom represents an SIS provider—will provide some guidance regarding the future of ERPs. The representatives will be asked to provide the salient characteristics of their solutions, the primary distinctions that define their systems, and their roadmaps for future development of their systems.

Presenters:

Mark Armstrong, Oracle Campus Solutions

Kari Branjord, Ellucian

Liz Dietz, Workday

Moderators:

Adrian Cornelius, University of Maryland—College Park

Mark McConahay, Indiana University—Bloomington

Workday Student

Monday, 3:30 PM–4:30 PM

Salon A

Session ID 5610

Designed for today's mobile generation, Workday Student is the first true cloud application for higher education. Learn how Workday Student will transform the way institutions serve and satisfy their constituents.

Presenter:

Liz Dietz, Workday

Kuali Student

Monday, 4:45 PM–5:45 PM

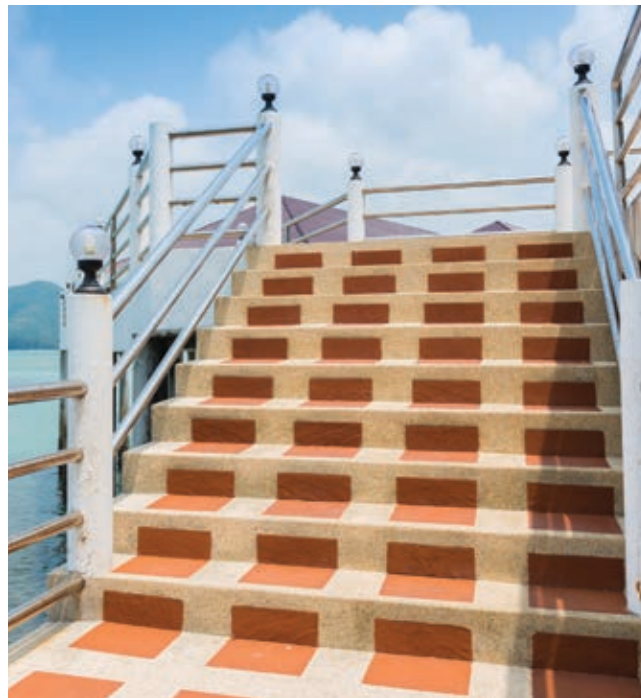
Salon B

Session ID 5757

Kuali Student allows institutions to manage the complete lifecycle of courses and programs with simple, yet powerful and flexible workflow, rules, and forms. Come hear how Kuali Student can support your campus and where we are on our development roadmap.

Presenter:

Joel Dehlin, Kuali



ERP: Institutional Panel

Tuesday, 8:00 AM–9:00 AM

Platinum 9

Session ID 5539

A panel of campus officers will discuss the issues, challenges, opportunities and future plans associated with the identification and adoption of a new ERP. The panelists will analyze the issues from different perspectives: Adoption from legacy, adoption from existing ERP, choosing to develop rather than adopt an ERP, and the perspective from the IT organization.

Presenters:

Dennis Cromwell, Indiana University

Julie Fell, University of Iowa

Bob Kubat, Penn State University

Mike Scroggins, Washington State Board for Community & Technical Colleges

Mark Simpson, University of Utah

What is the Future of ERP/SISs?

What Did we Learn?

Tuesday, 9:15 AM–10:15 AM

Platinum 8

Session ID 5214

In this final session of "The Future of the ERP" track, participants will de-brief and help develop the final set of issues, challenges, and salient characteristics of ERPs from a student record professional's perspective. Come ready to engage colleagues, ask questions, identify issues, and discuss future features. The dialogue will be integral for the development of the document to be published after the conference.

Presenter:

Jim Bouse, University of Oregon

REVOLUTIONIZE REGISTRATION

"This is by far the greatest improvement to registration ever."

-Student, College Scheduler Survey, Oregon State University

WORK

FIVE COURSES

SPORTS

STUDY GROUP



EMPOWER STUDENTS TO FIND THE PERFECT CLASS SCHEDULE



COLLEGE SCHEDULER
BY CIVITAS LEARNING™

College Scheduler automates schedule planning and presents students with every conflict-free schedule that is open for immediate registration.



ATTEND A SESSION FOR A FULL DEMONSTRATION

SUNDAY AT 2:15PM
SALON B

MONDAY AT 11:15AM
SALON B


SIMPLIFY STUDENT SCHEDULING


BALANCE LEARNING WITH LIFE


IMPROVE THE REGISTRATION EXPERIENCE


SUPPORT ON-TIME GRADUATION


ANALYZE COURSE DEMAND


**SUNDAY, JULY 10
AGENDA**
Registration Open

7:00 AM–5:00 PM

Marquis Registration Desk

Exhibit Hall Open

3:00 PM–7:00 PM

Marquis South

AACRAO Booth and Bookstore

3:00 PM–7:00 PM

Marquis South

Cyber Café (Two Locations)
Registration Area

7:00 AM–5:00 PM

Exhibit Hall

3:00 PM–7:00 PM

Speaker Ready Room

7:00 AM–5:00 PM

Orange County 1

**Breakfast for Reverse Transfer
Workshop Attendees**

7:30 AM–8:00 AM

Platinum 7

**Preconference Workshop on
Reverse Transfer**
(Additional fee required)

8:00 AM–11:30 AM

Platinum 7

Lunch on Your Own

11:30 AM–1:00 PM

Breakout Sessions

1:00 PM–2:00 PM

Breakout Sessions

2:15 PM–3:15 PM

Refreshment Break in Exhibit Hall

3:15 PM–4:00 PM

Marquis South

Opening Plenary Presentation

4:00 PM–5:30 PM

Marquis Center

Presenters:

Davis Jenkins, Senior Research Associate,
Community College Research Center at Columbia
University's Teachers College

Tim Amyx, Director of Admissions and College
Registrar, Volunteer State Community College

Luisa Havens, Vice President for Enrollment
Management and Services, Florida
International University

Opening Reception in Exhibit Hall

5:30 PM–7:00 PM

Marquis South


Breakout Sessions
 Sunday, 1:00 PM–2:00 PM

**SRM (Student Relationship Management)/
 EMS (Education Management System)**
Sunday, 1:00 PM–2:00 PM

Salon B

Session ID 5303

ITU's SRM is a cloud-based system integrated with marketing tools and domestic and international payments gateways. Our goal is to reduce the complexity of the admissions process into one streamlined interface. ITU's EMS provides a central portal for students to view course information, submit assignments, and participate in course discussions. Similarly, the EMS allows faculty to interact with students, and integrates curriculum development with class content.

Presenters:
Kranthi Lammatha, International Technological University

Lloyd Lee, International Technological University

Peter Pokorny, International Technological University

James Wachira, International Technological University

**Pathways to Successful Transfer and Degree
 Completion in New Jersey**
Sunday, 1:00 PM–2:00 PM

Salon G

Session ID 5313

Community college students in New Jersey are among the most successful in transferring to a four-year institution and earning a bachelor's degree. We will discuss New Jersey's initiatives to increase two- and four-year degree completion rates, while providing clear pathways for transfer. Topics include benefits/challenges of implementing a statewide Web-based transfer data information system, the development of a Statewide Transfer Agreement, and the Guided Pathways to Success (GPS) project.

Presenters:
Yesenia Madas, New Jersey Council of County Colleges

John Scott, New Jersey Statewide Transfer Initiative

Linda Tromp, New Jersey Statewide Transfer Initiative

**Transitioning Transfer Students to
 Your University**
Sunday, 1:00 PM–2:00 PM

Platinum 8

Session ID 5329

Students transferring from one institution to another is not a new concept. This session will address enrollment strategies necessary to recognize the value that transfer students bring to each institution, while incorporating research within higher education's ever-changing climate.

Presenters:
Joanne Gaita, East Stroudsburg University of Pennsylvania

Candice Pellegrino, East Stroudsburg University of Pennsylvania

**First-Year Experience and Early Alert Solutions:
 Big Solutions on Small Budgets**
Sunday, 1:00 PM–2:00 PM

Salon A

Session ID 5351

Integrated support systems are important for persistence and completion. At USU Eastern, the Center for First Year Experience has developed a technology-driven, comprehensive support system for incoming students. This program provides five technology tips to bring about a successful support system that meets students' needs and provides leading, actionable data for institutions.

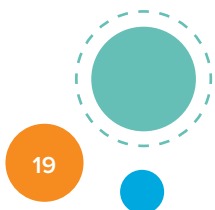
Presenter:
Greg Dart, Utah State University Eastern

**Transfer Guidelines: The Joint Statement on
 Transfer and a Transfer Student Bill of Rights**
Sunday, 1:00 PM–2:00 PM

Salon H

Session ID 5432

AACRAO has a goal to update the Joint Statement on Transfer and to develop a Transfer Student Bill of Rights. Are you interested in learning more about these documents? Want to provide comments and ideas? This session will review the current framework and begin to gather information for new versions.

Presenter:
Seth Kamen, Montgomery College


Postsecondary Student Pathways: What Does Accounting for Student Transfer and Mobility Tell Us?

Sunday, 1:00 PM–2:00 PM

Salon C

Session ID 5439

Today's students are mobile; they stop in and out of multiple institutions. This session will present the findings from the new reports of the National Student Clearinghouse Research Center that demonstrate how accounting for transfers unveils a more complete picture of student success. In particular, yearly success and progress of the fall 2009 entering cohort and one-year mobility rates for students enrolled in recent years will be discussed.

Presenter:

Afet Dundar, National Student Clearinghouse

A Day in the Life of a Transfer Transcript

Sunday, 1:00 PM–2:00 PM

Platinum 10

Session ID 5501

Before the Internet and EDI and document imaging workflows, handling transcripts for transfer students was a tedious, repetitive, and time-consuming process. This session will explore both the old and the new ways of managing transfer of credit, with an emphasis on technologies and tips that speed the process and ensure equitable and accurate transfer credit for all students.

Presenters:

Susan Eveland, University of Oregon

Brian Lowery, University of Oregon

An Electronic Common Credential Data Standard: Why Do They Need to be on Paper?

Sunday, 1:00 PM–2:00 PM

Salon D

Session ID 5536

AACRAO, along with three universities, is collaborating through PESC to develop a COMMON CREDENTIAL DATA STANDARD for certificates, degrees, and diplomas. They have proposed a standard "... (that) can be used by any college and university, to fully communicate degrees, certifications, and other credentials obtained by the student." While the transcript contains a student's educational experience, often only a simple verification of a degree, diploma, or certificate is needed. See how this work is progressing.

Presenter:

Tom Black, Stanford University

Great Scott! Transcript Model Extensions Hit 88 MPH!

Sunday, 1:00 PM–2:00 PM

Platinum 7

Session ID 5611

When it comes to expanding the academic record, institutions now have myriad options: electronic certificates, badges, stackable micro-credentials, and co-curricular transcripts to name a few. Many campus leaders, however, still find the big picture out of focus. Where are we going with these innovations? Join us as we showcase Elon's Visual EXP, which was launched in May.

Presenter:

Rodney Parks, Elon University



Don't let something
this important
get lost in the mail



CLEAN_Address® ensures mail
gets to its destination, *everytime*

www.runnertech.com | 1-877-784-0003



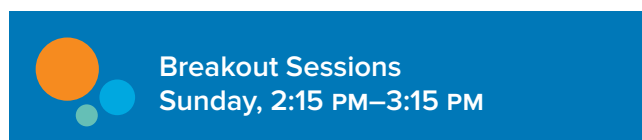
The Cost of Free Community College

Sunday, 1:00 PM–2:00 PM

Platinum 9

Session ID 5662

Tennessee Promise brought tuition-free community college to TN high school graduates in Fall 2015. Getting ready for their arrival was a challenge. The impact of Tennessee Promise was felt in every area of the college—recruitment models were tossed out the window, the curriculum had to be revised to align with new enrollment demands, plus support for incoming students was more important than ever before. So how'd it go?

Presenter:
Tim Amyx, Volunteer State Community College

THE FUTURE OF THE ERP TRACK
**What is the Future of ERP/SISs?
 What Can They do for My Institution?**

Sunday, 2:15 PM–3:15 PM

Platinum 8

Session ID 5542

In this first session in the Future of the ERP track, the presenters will frame the issues and challenges of adopting, installing, and operating an institutional ERP. Participants will be provided information regarding the nature of ERPs, AACRAO's objectives in organizing the track, as well as background and the state of technology information.

Presenters:
Jim Bouse, University of Oregon

Michael Reilly, AACRAO

B1G Transfer Admissions: Let's Get Personal

Sunday, 2:15 PM–3:15 PM

Salon G

Session ID 5226

Collectively, the 14 Big Ten (B1G) universities admit and enroll thousands of transfer students from all over the world each year. Attend this session to find out how some of the biggest universities in the country make the transfer admissions process personal for students. This session will focus on two key topics in transfer admissions: recruitment strategies/ideas and pre-advising for prospective students.

Presenters:
Kimberly Bryant, University of Michigan—Ann Arbor

Keith Eoepchino, The Pennsylvania State University

Peg Wier, Purdue University—Main Campus

**24-Hour Transfer Credit Evaluations:
 How Colorado State University—Global Campus
 Processes Degree Plans in One Day**

Sunday, 2:15 PM–3:15 PM

Platinum 9

Session ID 5291

Members of the Colorado State University—Global Campus registrar team will discuss the history of their transcript evaluation practices and explain how they were able to process 20,000+ evaluations in 2015 with only 5 full-time employees while maintaining a 24-hour turnaround time for front-end degree plans.

Presenters:
Meredith Husk, Colorado State University—Global Campus

Ashley Skelnik, Colorado State University—Global Campus

**Transfer Web Outreach: Using a Comprehensive
 Transfer Webpage to Support Transfer Students**

Sunday, 2:15 PM–3:15 PM

Salon H

Session ID 5323

In 2015, the University of Tennessee set out to evaluate the effectiveness of the webpages that housed transfer student information. After reviewing webpage analytics, all webpages were consolidated into one functional

resource that could aid transfer students transitioning to the university. This presentation will review the steps taken to create the new webpage and how a collaborative approach is being used to manage that content.

Presenters:

Mary Beth Burlison, University of Tennessee—Knoxville
Larry Long, University of Tennessee—Knoxville

Use Systems, Servers, Vendors, Standards to Innovate, Automate & Improve Service

Sunday, 2:15 PM–3:15 PM

Salon A

Session ID 5356

Learn how to successfully partner with service providers to enhance student services. The presenters will highlight how to leverage internal systems and web services to automate many high-volume, time-sensitive processing operations critical to student services delivery.

Presenters:

W. Matthew Bemis, University of Southern California
Roger Lurie, Arizona State University

Reverse Transfer from the Two-Year College Perspective

Sunday, 2:15 PM–3:15 PM

Platinum 7

Session ID 5380

Now that there is a national solution for reverse transfer, what's next for the two-year, degree-granting institution? Come hear the latest on how Lone Star College is using the new technology from National Student Clearinghouse and PeopleSoft to enhance our processes for reverse transfer.

Presenters:

Connie Garrick, Lone Star College System
Jamie Posey, Lone Star College System

Using a Technical Redesign Project to Transform the Registrar's Office

Sunday, 2:15 PM–3:15 PM

Salon C

Session ID 5392

The Office of the University Registrar at UNC—Chapel Hill initiated a major redesign of the security model for its PeopleSoft-based student information system this past year. The project was a collaboration of both technical and functional experts. The result is a security model that has increased our ability to maintain and audit access to student records and provide a clearer vision to improve and transform the Registrar's Office into a much more efficient, process-driven, and modern office.

Presenters:

Christopher Derickson, University of North Carolina at Chapel Hill
Ira Knight, University of North Carolina at Chapel Hill

Empower Your Students by Simplifying Scheduling! How Student Schedule Planning Benefits the Entire Institution

Sunday, 2:15 PM–3:15 PM

Salon B

Session ID 5435

Imagine the smoothest registration your institution has ever experienced. Now add benefits for advising, orientation staff, and the registrar's office. College Scheduler will demonstrate how one solution can alleviate registration frustration, provide administration with critical course demand data, increase advising efficiency, and streamline orientation.

Presenter:

Mike Ayers, College Scheduler



Beyond Compass: How Can You Use ACT Data for Student Success?
Sunday, 2:15 PM–3:15 PM

Platinum 10

Session ID 5440

This session will look at what other information is available to you that can impact student success on your campus. From WorkKeys and NCRC to Engage to ACT Profile and the ACT, institutions have a myriad of information to help them understand how to put students on the right path to succeed at their institution. National ACT research as well as real life stories will provide practical examples for implementation

Presenter:
Steve Kappler, ACT

Reaching More Students with Campus Tours Mobile Tech
Sunday, 2:15 PM–3:15 PM

Salon D

Session ID 5670

75% of high school seniors say they visit a college campus without ever contacting admissions. That could add up to hundreds or even thousands of missed prospects every year. Guidebook will discuss the range of mobile communication available to admissions offices, how to contextualize a digital program within your larger communication strategy, and the importance of data. We'll also hear how the University of Oregon is approaching mobile with a self-guided campus tour app.

Presenter:
Allyson Trochez, University of Oregon

Refreshment Break in Exhibit Hall
3:15 PM–4:00 PM

Marquis South

OPENING PLENARY PANEL
Transforming Transfer: Improving College Outcomes by Better Serving the Often-Overlooked Mobile Student
Sunday, 4:00 PM–5:30 PM

Marquis Ballroom Center

Session ID 5629

The Community College Research Center (CCRC) at Columbia University has partnered with the Aspen Institute and the National Student Clearinghouse to conduct research on community college to four-year institution transfer. The first releases of their results have provided new insights into student transfer and will serve as a valuable resource for two and four-year institutions to develop practices to better serve community college and transfer students.

Presenters:

Davis Jenkins, Columbia University Teachers College

Tim Amyx, Volunteer State Community College

Luisa Havens, Florida International University

Opening Reception in Exhibit Hall
5:30 PM–7:00 PM

Marquis South



Get the answers you need from the **EXPERT** in student outcomes

Now more than ever, you need accurate and complete information on your students' educational progress. The **National Student Clearinghouse** offers services and reports that draw on our unmatched student-level information resources, covering over 98 percent of public and private postsecondary enrollment.

You can access our nationwide coverage of enrollment and degree records via our StudentTrackerSM service for little or (in some cases) no cost, helping you meet growing reporting demands.

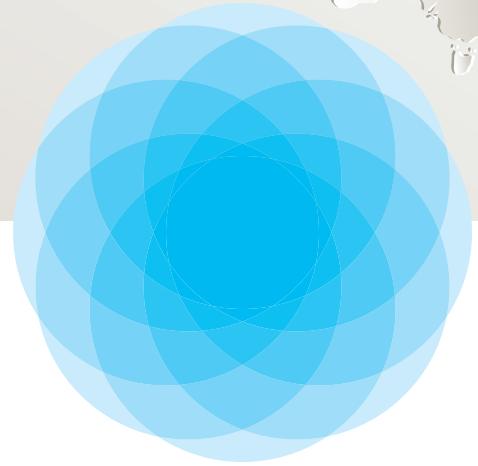
Our free reports keep you up to date on big picture trends. That's because the Clearinghouse's unique role as higher education's trusted partner enables us to provide you with the most accurate picture of actual student behavior. As a result, our reports offer the truest and timeliest look at trends in college enrollment, completion, and student pathways. You can read all of our reports at <http://nscresearchcenter.org>.

Visit the Clearinghouse booth to learn how the Clearinghouse can help you with your student research and reporting needs.

NATIONAL STUDENT CLEARINGHOUSE®
RESEARCH CENTER™

nscresearchcenter.org

AFGHANISTAN TO ZIMBABWE, NOBODY KNOWS THE WORLD BETTER.



Since its inception in 1910, AACRAO has taken a leadership position in developing policies centered on the global higher education community. Our International Education Services (IES) is the focal point for resources on international education and exchange including:

- **Institutes and symposiums on international admissions**
- **Campus-based training and consulting**
- **Credential evaluation workshops and training**
- **Foreign credential evaluation**

IES services are based on unmatched expertise in the field and are guaranteed to be objective, consistent and accurate.

Visit ies.aacrao.org for more information on registration and evaluation applications.

AACRAO

INTERNATIONAL
EDUCATION
SERVICES

*ies.aacrao.org
IESinfo@aacrao.org*


**MONDAY, JULY 11
AGENDA**
Registration Open

7:00 AM–5:00 PM

[Marquis Registration Desk](#)
Exhibit Hall Open

7:30 AM–11:30 AM and 1:30 PM–3:45 PM

[Marquis South](#)
AACRAO Booth and Bookstore

7:30 AM–11:30 AM and 1:30 PM–3:45 PM

[Marquis South](#)
Cyber Café (Two Locations)
Registration Area

7:00 AM–5:00 PM

Exhibit Hall

7:30 AM–11:30 AM and 1:30 PM–3:45 PM

Speaker Ready Room

7:00 AM–5:00 PM

[Orange County 1](#)
Continental Breakfast in Exhibit Hall

7:30 AM–8:15 AM

[Marquis South](#)
Breakout Sessions & Roundtables

8:15 AM–9:15 AM

Refreshment Break in Exhibit Hall

9:15 AM–10:00 AM

[Marquis South](#)
Breakout Sessions & Roundtables

10:00 AM–11:00 AM

Breakout Sessions & Roundtables

11:15 AM–12:15 PM

Conference Luncheon and Panel Discussion

12:30 PM–2:45 PM

[Marquis Center](#)
Presenters:
Mark Armstrong, Vice President for Higher Ed Product Development, Oracle

Liz Dietz, Vice President, Student Strategy and Product Management, Workday

Kari Branjord, Senior Vice President of Product Management—ERP, Ellucian

Mark McConahay, Associate Vice Provost and Registrar, Indiana University Bloomington [Moderator]

Adrian Cornelius, University Registrar, University of Maryland [Moderator]

Refreshment Break in Exhibit Hall

2:45 PM–3:30 PM

[Marquis South](#)
Breakout Sessions & Roundtables

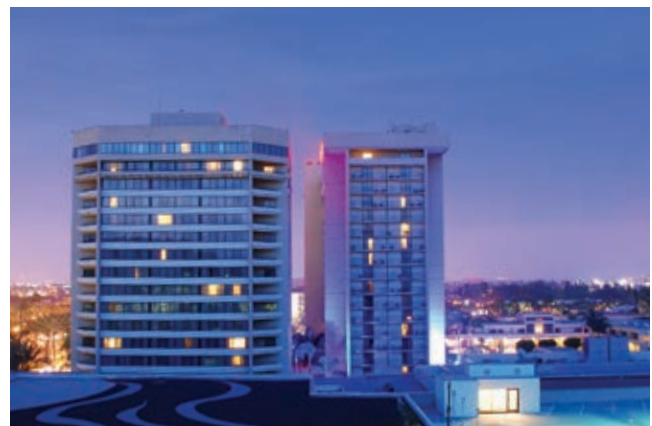
3:30 PM–4:30 PM

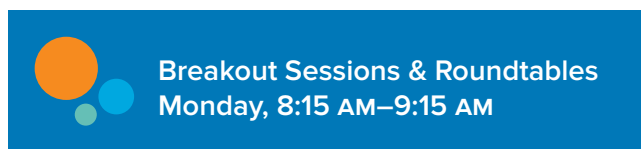
Breakout Sessions & Roundtables

4:45 PM–5:45 PM

Continental Breakfast in Exhibit Hall

7:30 AM–8:15 AM

[Marquis South](#)




An Update on the Comprehensive Student Records Project: Strategic Alliances for Transfer Students

Monday, 8:15 AM–9:15 AM

Salon G

Session ID 5282

Within the unique system of the Dallas County Community College District (DCCCD)—where each of the seven colleges is separately accredited—the District Office of Transfer and Articulation Services has created a policy to strategically ally with all colleges and educational institutions to enhance the quality of transfer advisement and transfer pathways. Learn how to build collaborative relationships with educational institutions using a standardized agreement system and faculty colloquium to create the transfer framework for student success.

Presenter:

Sunny Huang, Dallas County Community College District

Extending the Transcript: It's About the Outcome, Not the Inputs!

Monday, 8:15 AM–9:15 AM

Platinum 8

Session ID 5321

UMUC, working with vendor partners, is developing a new competency based transcript that will showcase what the student knows and can do. This transcript can build a bridge between the university and the employer by providing greater transparency into a student's competencies, showcasing the value and fit of the student to the workplace.

Presenter:

Joellen Evernham Shendy, University of Maryland—University College

Time to Go Digital! Student Service Preferences are A-Changing!

Monday, 8:15 AM–9:15 AM

Salon H

Session ID 5345

Today's students are increasingly using digital communication and self-help resources instead of traditional face-to-face or even phone conversations. Communication is an essential part of the recruitment, admission, and enrollment process. Reaching students using their preferred communication modes is required. At Indiana University, a self-help technology taskforce was formed to review, identify, implement, and evaluate new digital service channels.

Presenters:

Cathy O'Bryan, Indiana University—Bloomington

Mike Szakaly, Indiana University—Bloomington

Roundtable: Sending and/or Receiving Electronic Transcripts

Monday, 8:15 AM–9:15 AM

Platinum 7

Session ID 5353

Come be a part of the growing electronic transcript community and share your experiences!

Moderator:

W. Matthew Bemis, University of Southern California

Increasing Rigor, Community, and Opportunity Using a Cohort Model in Dual Enrollment (Early College)

Monday, 8:15 AM–9:15 AM

Salon J

Session ID 5393

How do you create continuous improvement in dual enrollment with a cohort model? In this session participants will learn how one university worked to strengthen ties with local school districts while increasing opportunities for students to earn dual enrollment credit.

Presenters:

LeeAnna Brown, University of North Alabama

C. Matthew Little, University of North Alabama

Learning Analytics: Perspectives from the Registrar's Office

Monday, 8:15 AM–9:15 AM

Salon A

Session ID 5406

Learning Analytics is a new and exciting area of research aimed at improving teaching and learning. Learn how staff from the Registrar's Office at the University of Michigan have partnered with the faculty and researchers to build a Learning Analytics program. This session will show examples of learning analytics projects and describe our approach to data governance for accessing student records and learning management data.

Presenters:

Andy Cameron, University of Michigan—Ann Arbor

Lisa Emery, University of Michigan—Ann Arbor

The University Catalog of the Future...Today!

Monday, 8:15 AM–9:15 AM

Platinum 9

Session ID 5419

BYU has fully transitioned to a non-traditional catalog process that creates the catalog electronically each time a user needs it. No more paper, no more PDF, no more limitations! The catalog system interfaces with the student information system, curriculum files, course enrollment descriptions, course learning outcomes, course syllabi, faculty profiles, and distributed college content. It is built in Drupal with custom modules to import data and accommodates traditional archiving.

Presenters:

Rob Cook, Brigham Young University

Michael Kemp, Brigham Young University



Fitting the Prior Learning Trend into Your Traditional School Infrastructure

Monday, 8:15 AM–9:15 AM

Salon C

Session ID 5457

Many schools are struggling with how to implement systems that encourage the assessment of prior learning as part of their degree program while staying true to their academic core. Ohio State University has been successfully working with its state system to create a comprehensive articulation system between the two-year and four-year schools that streamlines the transfer credit process, incorporates credit by exam, dual enrollment, and credit when it's due.

Presenters:

Misty Lenhart, The Ohio State University

Jack Miner, The Ohio State University

What's New at the Clearinghouse?

Monday, 8:15 AM–9:15 AM

Salon D

Session ID 5503

Join the Clearinghouse for a session during which we will share and discuss the latest updates in higher education, from compliance reporting and automated processing solutions to the latest in student mobility and research. Some of the items we will cover include enrollment reporting, our interface with Department of Education and student loan industry, technology solutions for automating transcripts and data exchange, verification services, research initiatives, and client and customer support.

Presenters:

Nancy Penna, National Student Clearinghouse

Hilary Rich, National Student Clearinghouse

THE FUTURE OF THE ERP TRACK

Ellucian: Find, Recruit, and Enroll Your Students!

Monday, 8:15 AM–9:15 AM

Platinum 10

Session ID 5541

Ellucian delivers an innovative portfolio of technology solutions and strategic guidance to help education institutions thrive in a dynamic world. More than 2,400 institutions in 40 countries look to Ellucian for the ideas that will move education forward, helping people everywhere discover their futures through learning.

Presenter:

Rick Skeel, Ellucian



NEED HELP REACHING YOUR ENROLLMENT GOALS?



Unbiased advice.



Trusted expertise.



Leading enrollment solutions.



consulting.aacrao.org

Utilizing Technology at Commencement for Graduate Engagement and Recognition

Monday, 8:15 AM–9:15 AM

Salon B

Session ID 5661

Commencement is a time to showcase your institution and send off your graduates in a memorable way. Over the past few years, more institutions are using technological innovations to enhance the experience for graduates and their families.

Presenter:

Mark Hommerding, Lifetouch Special Events

Certified Electronic Diplomas: A Serious Document for a Complex World

Monday, 8:15 AM–9:15 AM

Salon K

Session ID 6070

Let's STOP Diploma Fraud and offer domestic and international students the documents they need, all while developing an alternative to the Apostille!

Come learn about the Certified Electronic Diploma, a document that extracts the transactional value from the paper diploma and presents it in a secure, portable, and verifiable format. Join us and some of your colleagues to learn about the many uses of the CeDiploma for your students.

Presenters:

Tom Black, Stanford University

Christopher Jackson, Paradigm

Refreshment Break in Exhibit Hall

9:15 AM–10:00 AM

Marquis South



Breakout Sessions & Roundtables

Monday, 10:00 AM–11:00 AM

Do You See What I See?

Monday, 10:00 AM–11:00 AM

Platinum 10

Session ID 5286

Do you see what I see? Come join Appalachian State University, as we walk you through the process of creating a document imaging and storage system that incorporates workflow.

Presenter:

Misti Reese, Appalachian State University

Cleaning, Maintaining, and Proactively Building a Large Transfer Equivalency Database

Monday, 10:00 AM–11:00 AM

Platinum 8

Session ID 5324

Learn how UM—Flint cleaned up the clutter, standardized equivalencies and practices, is implementing a system of automated audits, and is proactively building dozens of new catalogs and over 15,000 new equivalencies per year.

Presenters:

Lee Cruppenink, University of Michigan—Flint

Jon Davidson, University of Michigan—Flint

Wringing Electronic Data From Paper and PDF Transcripts

Monday, 10:00 AM–11:00 AM

Salon H

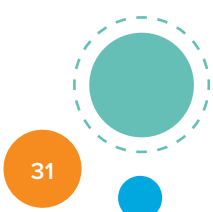
Session ID 5361

Student data doesn't always come nicely wrapped as an electronic transmission. A large portion of transcripts still are received as paper or pdf. There are methodologies in place to leverage data extraction and processing in order to get to the electronic data.

Presenters:

Susan Reyes, San Diego State University

Tuan Anh Do, San Francisco State University



NOVEMBER 6-9, 2016

SAVE THE DATE



26TH ANNUAL AACRAO
**Strategic Enrollment
Management**
CONFERENCE

STRATEGIES FOR THE FUTURE

JW Marriott
San Antonio Hill Country
San Antonio, TX



AACRAO

Advancing Global Higher Education

www.aacrao.org

Roundtable: Transfer
Monday, 10:00 AM–11:00 AM

Platinum 7

Session ID 5422

Come discuss issues relating to all things Transfer. This session will share some industry-wide best practices in transfer collected from admissions and registrar's offices across the nation. Come hear what your colleagues are doing and share some best practices of your own!

Moderator:
Seth Kamen, Montgomery College

We all Need Technology, and Transfer Students!
Monday, 10:00 AM–11:00 AM

Salon D

Session ID 5437

Technology and transfer students. The two go hand-in-hand. Does your institution need more technology to assist with evaluating transfer credit? This session will include an overview of two solutions from CollegeSource, the Transfer Evaluation System (TES®) and Transferology™. TES allows staff to easily access information to determine equivalencies. Transferology allows students to easily view how their courses will transfer. Our technology will help attract and retain more transfer students!

Presenter:
Shelly Jackson, CollegeSource

The Impact of Electronic Content Management (ECM) System Ownership on Student Records Management Practice
Monday, 10:00 AM–11:00 AM

Salon G

Session ID 5454

In early Spring 2016, AACRAO completed a Lexmark-sponsored research project on ECM system ownership and its impact on student records management practice. The results may surprise you especially when we understand that, on average, student records management breaches in higher education cost \$300 per single student incident. Come join the discussion of the results and the implications for practice for both ECM use, data security, and student records management.

Presenter:
Wendy Kilgore, AACRAO

National Student Clearinghouse
Reverse Transfer Project: An Automated, National Data Sharing Platform
Monday, 10:00 AM–11:00 AM

Platinum 9

Session ID 5504

This session will focus on research on student mobility and the current and future functionality of the National Student Clearinghouse's free Reverse Transfer platform. A detailed description of the platform's current functionality, future plans, and institutional experiences with the service will be presented.

Presenter:
Michelle Blackwell, National Student Clearinghouse

What if Students Searched for Courses Like They Shop Online?
Monday, 10:00 AM–11:00 AM

Salon C

Session ID 5520

Come see how Brown partnered with a third party provider to develop a course discovery tool in the cloud. Imagine your students being able to quickly locate courses based on their major, time of day, semester, and keyword. But what if they could eliminate those courses they couldn't take?! And what if they could see associated courses or faculty suggestions, but with an overlay showing courses already taken and ones needed to graduate? Come see Courses@Brown!

Presenter:
Rob Fitzgerald, Brown University

Engaged Learning Tools
Monday, 10:00 AM–11:00 AM

Salon A

Session ID 5543

UCSD offers a suite of tools designed to help students discover, document and share their real-world learning experiences. The REAL portal provides a comprehensive database of experiential learning for both on and off campus. The Co-Curricular Record is a verified record of a student's achievements outside of the classroom. The Enhanced Transcript includes contextual info about courses and instructors. The Electronic Portfolio showcases honors, achievements, skills and abilities.

Presenters:
Cindy Lyons, University of California—San Diego

Kimberly Elias, University of California—San Diego


THE FUTURE OF THE ERP TRACK

Salesforce Connected Campus

Monday, 10:00 AM–11:00 AM

Salon J

Session ID 5758

Come hear the “Connected Campus” strategy and how universities across the globe are placing students at the center of everything they do. Hear about all of the work we’re doing in the higher education space and learn about our latest technology release—HEDA (Higher Education Data Architecture). Also hear how about getting a 360-degree view of its students, events, business partners and alumni, while simultaneously and eliminating time-consuming pen-and-paper processes.

Presenter:

Shea Lewis, Salesforce

Curriculum Management is Hard. It Doesn't Have to Be.

Monday, 10:00 AM–11:00 AM

Salon B

Session ID 6060

Each year, your institution makes dozens to hundreds of revisions to courses and programs, on top of new course and program proposals. Faculty, review committees, academic affairs, enrollment management, and the registrar’s office spend countless hours involved in the curriculum management process. Is it a simple, efficient process? Join this engaging session to learn about Quali’s approach to simplifying curriculum management, and the company’s modular approach to replacing aging legacy student information systems.

Presenter:

Joel Dehlin, Quali

The Office of Transfer Services: Support from A–Z

Monday, 10:00 AM–11:00 AM

Salon K


Session ID 6068

In six short years, the Office of Transfer Services has grown in size and scope to offer a full range of services to transfer students from prospective student, through each stage of their academic journey. Participants will learn how the “dream” of supporting transfer students

became a reality, how to gain institutional support for transfer initiatives, and how Appalachian State is building the partnerships necessary to make the transfer process truly seamless.

Presenter:

Jane Rex, Appalachian State University



Breakout Sessions & Roundtables
Monday, 11:15 AM–12:15 PM

Student E-File: Going Paperless with Unstructured Student Records

Monday, 11:15 AM–12:15 PM

Salon C

Session ID 5289

The session will provide an overview of a Student E-File project, which aims to store and organize all unstructured student record information from across various elements of the institution. The session will provide an oversight of the need for change, the aims, and the change management project being implemented to achieve success.

Presenter:

Stephen Lopez, Glasgow Caledonian University

Transfer Transparency: Engaging the Post-traditional Student Through Self-Service Transfer Credit Exploration...Before They Apply

Monday, 11:15 AM–12:15 PM

Platinum 8

Session ID 5330

Post-traditional students demand up-front information to help them make an informed decision about their educational options. Prospective students are behaving more like consumers, and institutions aiming to enroll them must be prepared, even before the application. Excelsior College, a 40,000 student, non-profit, online institution, changed processes and added technology to provide website visitors with transfer credit and cost information up front. Hear about their experience and results.

Presenter:

Craig Maslowsky, Excelsior College

AMERICAN ASSOCIATION OF COLLEGIATE REGISTRARS AND ADMISSIONS OFFICERS

Jobs Online

AACRAO Jobs Online is the only employment site specialized for admissions, enrollment management, student service and other higher education administration professionals.

To find or post a job, visit
jobs.aacrao.org or
e-mail us at jol@aacrao.org



jobs.aacrao.org

Data Mining and Analysis: Using Social Media and Interaction Data for Proactive Engagement

Monday, 11:15 AM–12:15 PM

Platinum 10

Session ID 5339

Explore ways that online IBM Watson tools can be used to analyze unstructured data. Using the University of Oregon as the example, a primary takeaway from this session will be the knowledge of all the Watson tools you can access online, for free. Additionally, we will discuss ways the tools can be used with the analysis of social media as well as with unstructured data to enhance student recruitment.

Presenter:

Jim Bouse, University of Oregon

Powering Portability: EDexchange Launch by PESC'S Common Data Services Task Force

Monday, 11:15 AM–12:15 PM

Salon A

Session ID 5389

In December 2011, PESC created the Common Data Services (CDS) Task Force with the mission to improve security, reliability, efficiency, and speed in the transfer of education data. Leaders within the California Community College System requested this community development and service through PESC, submitting a formal, open Letter of Intent. After much analysis and planning to ensure alignment and interoperability with all other community-based initiatives, CDS is formally announcing EdExchange.

Presenters:

Tom Black, Stanford University

Tim Calhoon, California Community Colleges Technology Center

Lou Delzompo, California Community Colleges Technology Center

Monterey Sims, University of Phoenix

Don't File Me Away: How to Keep Transfer Agreements Up-to-Date and Useful for Current and Future Students

Monday, 11:15 AM–12:15 PM

Salon G

Session ID 5423

Transfer agreements between higher education institutions are at an all-time high. With so many transfer agreements in place, it has become increasingly difficult

to keep track and ensure that all agreements are known and utilized by staff at community colleges. We invite you to take part in a roundtable discussion that will include college partnerships, best practices, and what keeps YOUR agreements up-to-date.

Presenters:

Rebecca Popelka, DePaul University

David Villarroel, DePaul University

Empower Your Students by Simplifying Scheduling! How Student Schedule Planning Benefits the Entire Institution

Monday, 11:15 AM–12:15 PM

Salon B

Session ID 5436

Imagine the smoothest registration your institution has ever experienced. Now add benefits for advising, orientation staff, and the registrar's office. College Scheduler will demonstrate how one solution can alleviate registration frustration, provide administration with critical course demand data, increase advising efficiency, and streamline orientation.

Presenter:

Mike Ayers, College Scheduler

It's a Small (Credential) World: Issue Digital Diplomas and Receive Verified International Credentials from China

Monday, 11:15 AM–12:15 PM

Salon D

Session ID 5528

Today's students are worldwide. After graduation they may go overseas or return to their home countries. You may seek international students as part of your admissions strategy. The need to receive and to issue verified credentials that students can use wherever they go is skyrocketing. Join this session to learn how University of Nebraska Omaha is receiving verified credentials from China via CHESICC, and how you can issue digital diplomas to all of your graduates. Have a verified digital diploma waiting in your grad's inbox before they finish crossing the stage that can be shared securely on LinkedIn, Facebook, and with organizations around the world. Whether they are coming or going, digital credentials will help you support your students wherever they are.

Presenters:

Rajeev Arora, Parchment

Maureen Pope, University of Nebraska Omaha

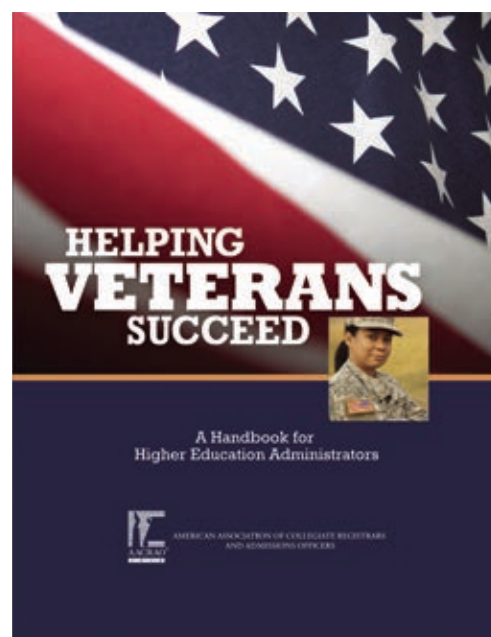


Transition.

Helping Veterans Succeed: A Handbook for Higher Education Administrators is AACRAO's first comprehensive guide to address the unique needs of student veterans on campus. Through 16 chapters, this handbook gives campus administrators the tools to effectively help veterans achieve their academic goals and transition successfully into the workforce. Written by experts in the field, it covers transfer of credit and prior learning credits, campus communication strategies, certification, orientation efforts, implementing a Yellow Ribbon Program, and helping veterans transition from the classroom to the workforce. In addition, case studies and appendices offer relevant tips and resources for higher education professionals serving student veterans.

Item #0139 | \$115 | \$80 (members)

Available at bookstore.aacrao.org and on Amazon Kindle



American Association of Collegiate Registrars and Admissions Officers

bookstore.aacrao.org

THE FUTURE OF THE ERP TRACK

Oracle PeopleSoft Campus Solutions

Monday, 11:15 AM–12:15 PM

Platinum 9

Session ID 5540

Oracle Solutions for Education & Research help organizations harness the power of the cloud, along with mobile and social technologies, to modernize systems and processes and accelerate the transformation to a modern campus. Oracle delivers innovative solutions to help improve outcomes, streamline operations, and meet the expectations of today's students.

Presenter:

Mark Armstrong, Oracle Campus Solutions

Roundtable: Imaging and Workflow

Monday, 11:15 AM–12:15 PM

Platinum 7

Session ID 5547

This roundtable is open to all Technology & Transfer Conference attendees! Join the imaging and workflow discussion, ask questions, and share ideas.

Moderator:

TBD

Transcript Ordering Platforms: Still Shopping?

Monday, 11:15 AM–12:15 PM

Salon H

Session ID 5590

Is your institution still shopping for a transcript ordering and fulfillment provider? A panel of institutional representatives will provide their take on their respective vendor solutions. Included will be an overview of each solution's integration with the institution's SIS; implementation timeline/overview; administrative user interface & associated reporting; any customization and/or business practice changes deployed; and an overview of fee structures/fulfillment options.

Presenters:

Rob Fitzgerald, Brown University

Mark McConahay, Indiana University—Bloomington

Scott Owczarek, University of Wisconsin—Madison

The AACC Pathways Project: Making the Case for Guided Pathways at Irvine Valley College

Monday, 11:15 AM–12:15 PM

Salon J

Session ID 5711

The American Association of Community Colleges (AACC) Pathways Project brought together stakeholder groups to reexamine how Irvine Valley College orients, places, directs, teaches, tracks, and supports students. Research, analysis and professional development paved the way for major redesigns in program mapping, meta-majors, developmental education, and matriculation. This session will explore how collaboration, planning, and data have allowed us to chart a clearer path for the institution and for our students.

Presenter:

Craig Hayward, Irvine Valley College

CourseLeaf CLSS: Streamlining the Schedule of Classes Process

Monday, 11:15 AM – 12:15 PM

Salon K

Session ID 6073

CourseLeaf Section Scheduler (CLSS) gives institutions a toolkit that enables them to plan and coordinate their classroom offerings across campus. Registrars and departments can easily build the schedule to maximize room resources and provide students with better access to classes. Institutional scheduling initiatives are communicated and applied through the built-in rules engine. Learn how your institution can move to a new level of scheduling efficiency with CourseLeaf CLSS!

Presenter:

Bryan Blackwell, CourseLeaf from Leepfrog Technologies

CONFERENCE LUNCHEON & PANEL DISCUSSION

What is the Future of ERPs?

Monday, 12:30 PM–2:45 PM

Marquis Ballroom Center

Session ID 5630

Three panelists—each of whom represents an SIS provider—will provide some guidance regarding the future of ERPs. The representatives will be asked to provide the salient characteristics of their solutions, the primary distinctions that define their systems, and their roadmaps for future development of their systems.

Presenters:



Mark Armstrong, Oracle Campus Solutions



Kari Branjord, Ellucian



Liz Dietz, Workday

Moderators:



Adrian Cornelius, University of Maryland—College Park



Mark McConahay, Indiana University—Bloomington

Refreshment Break in Exhibit Hall

2:45 PM–3:30 PM

Marquis South

Breakout Sessions & Roundtables
Monday, 3:30 PM–4:30 PM

Scheduling Exams: More Students, More Courses, More Exams, Less Space, Better Results—How We Do It

Monday, 3:30 PM–4:30 PM

Salon C

Session ID 5332

As student enrolment increases, so does the number of final examinations. In 2012 we lost exam space, yet we achieved the best scheduling results in 15 years using Infosilem EnCampus Exam™. Examinations have continued to increase since 2012, and we have continued to produce spread-out, conflict-free examination schedules.

Presenter:

Gerry (Zeljka) Karlovic, University of Toronto Mississauga

Building American University's Transfer Articulation Database

Monday, 3:30 PM–4:30 PM

Platinum 8

Session ID 5370

American University will explain its experience developing a homegrown transfer articulation process and database. We will describe our online recruitment tool, SharePoint distribution system, and reporting and auditing mechanisms.

Presenter:

Ariadna Figueredo, American University

Beyond The Classroom Matters: Structuring Data for the Comprehensive Student Record

Monday, 3:30 PM–4:30 PM

Platinum 9

Session ID 5394

Beyond The Classroom Matters is a project begun several years ago at the University of South Carolina to create a more comprehensive, holistic record of students' collegiate experiences. Presenters will describe USC's efforts to structure, collect, organize, and analyze data on students' co-curricular involvement in order to improve the educational experience, demonstrate accountability, and provide consumers information about the educational experience at our institution.

Presenters:

Robert Askins, University of South Carolina—Columbia

Pam Bowers, University of South Carolina—Columbia



ACALOG

CURRICULOG

Your catalog and
curriculum

EXPERTLY MANAGED



DIGARC

curriculum + catalog

**REVOLUTIONIZING
THE WAY SCHOOLS MANAGE THEIR
MOST IMPORTANT ASSETS.**

With Acalog and Curriculog, you have the power to streamline, track, and control the course life cycle from conception to publication.

JOIN US FOR OUR SESSION

CSU Fullerton's Gail Matsunaga and Ben Perez

The Paper Trail Ends Here: Fullerton's Paperless Curriculum and Catalog Success

Monday, July 11 at 3:30 p.m.

WWW.DIGARC.COM

The Clearinghouse, Digital Credentials, and You!

Monday, 3:30 PM–4:30 PM

Salon B

Session ID 5398

As student mobility continues to increase, the need to exchange students' academic credentials domestically and internationally in an effective and efficient way becomes more important. In this session, the Clearinghouse will describe its approach for meeting the need to provide credentials in a data format that can be consumed in an automated fashion. Topics will include how Clearinghouse services—such as Transcript Services, Reverse Transfer, and USA-CONNECT—are including credentials in a data format as part of their roadmaps and are gearing up for the data revolution by using data standards as a basis for the transformation.

Presenters:

Dave Landry, National Student Clearinghouse

Doug Falk, National Student Clearinghouse

Roundtable: Private and Liberal Arts Transfer

Monday, 3:30 PM–4:30 PM

Platinum 7

Session ID 5407

Private institutions, and many liberal arts-only institutions are struggling with enrolling transfer students. Do you work at one of these institutions? This roundtable discussion will afford you the chance to talk with colleagues from similar institutions about building the transfer student pipeline, articulating transfer credit, awarding competitive scholarships, and more. Bring your issues, questions and successes to share.

Moderator:

Cassandra Keithley, Whitman College

MyTransferCredit: Technology in a Shifting and Changing Market

Monday, 3:30 PM–4:30 PM

Salon J

Session ID 5458

Franklin University is able to provide on-demand unofficial transfer credit evaluations that provide transparency and shorten the buying cycle for prospective students. MyTransferCredit (MTC) is a web-based application that links prospective students directly to the university's transfer

credit and articulation database. MTC provides estimated degree completion dates and a monetary value of the credit toward the total cost of the degree.

Presenters:

Rachel Dunphy, Franklin University

Frank Yanchak, Franklin University

Distributed Schedule of Classes: How to Enable 90 Scheduling Officers to Update their Schedule of Classes!

Monday, 3:30 PM–4:30 PM

Salon H

Session ID 5538

Learn how the IU Registrar used their SIS and CART (online request system) to move the entire Schedule of Classes lifecycle from a paper/pdf/e-mail process to an online, data-validated system of data collection. The development of user-specific access and data filters allowed the process of updating to be distributed outside of the Registrar's Office to departments. We will discuss the gains achieved in data accuracy and consistency, as well as efficiencies made in processing speed.

Presenter:

Jalane Deckard, Indiana University—Bloomington

The Interstate Passport: An Outcomes-Based Block Transfer Framework

Monday, 3:30 PM–4:30 PM

Platinum 10

Session ID 5601

The Passport is a new framework for block transfer of lower-division general education based on learning outcomes and proficiency criteria. Faculty, registrars, and institutional researchers from 16 states have designed or are testing this new system to streamline transfer students' pathways to graduation. As a U.S. Department of Education 2015 First in the World grantee, the Passport is expanding its infrastructure to the national level.

Presenters:

Pat Shea, WICHE

Roland Squire, Utah State University

Michael Torrens, Utah State University

THE FUTURE OF THE ERP TRACK

Workday Student

Monday, 3:30 PM–4:30 PM

Salon A

Session ID 5610

Designed for today's mobile generation, Workday Student is the first true cloud application for higher education. Learn how Workday Student will transform the way institutions serve and satisfy their constituents.

Presenter:

Liz Dietz, Workday

The Golden Standard of Collaboration: PESC Partnerships

Monday, 3:30 PM–4:30 PM

Salon G

Session ID 5763

AACRAO's roots in digital standardization stretch back as far as the early 1980s. With growing interest, the SPEEDE Committee was formed in early 1991 to support registrars and admissions officers migrating to digital standardization. AACRAO and SPEEDE helped form PESC in 1997 as the need for standardization began to cross all sectors of the education enterprise. Our panel will examine and explore how PESC Approved Standards (like high school and college transcripts, etc.) are being used. PESC's partners are leading the effort to enable portability of education data around the world.

Presenters:

Tom Black, Stanford University

Thomas McKechney, Credentials Solutions

Matthew Pittinsky, Parchment

Michael Sessa, PESC

Rick Torres, National Student Clearinghouse

The Paper Trail Ends Here: Fullerton's Paperless Curriculum and Catalog Success

Monday, 3:30 PM–4:30 PM

Salon D

Session ID 5660


CSU Fullerton will share how their teams conquered an outdated paper-based curriculum approval and catalog process by implementing Curriculog and Acalog, which are fully configurable, web-based curriculum and catalog management systems. These dedicated systems provide an efficient electronic repository for managing the curriculum and catalog processes resulting in increased efficiency, accountability, and collaboration between all campus curriculum and catalog stakeholders, and supports integration with other campus systems. Learn where they started, where they are now, and where Curriculog and Acalog will take them in the future.

Presenters:

Gail Matsunaga, California State University—Fullerton

Ben Perez, California State University—Fullerton

John Schoenborn, DIGARC



Breakout Sessions & Roundtables
Monday, 4:45 PM–5:45 PM

An Update on the Comprehensive Student Records Project

Monday, 4:45 PM–5:45 PM

Platinum 8

Session ID 5280

AACRAO and NASPA have been working this year with 12 American institutions to assist their development of comprehensive student records. These innovations expand the information available to students, other higher education institutions, employers, and others to more fully demonstrate student learning and achievement, inside and outside the classroom. This session will provide an update on the project and emerging models of the next generation of student records.

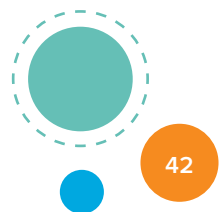
Presenters:

Tom Green, AACRAO

Daniel Kellogg, University of Wisconsin—Extension

Laurie Dodge, Brandman University

Amelia Parnell, NASPA



Using Technology Tools to Meet Outrageous Transfer Articulation Service Agreements

Monday, 4:45 PM–5:45 PM

Platinum 10

Session ID 5342

UO evaluates more than 21,000 transcripts annually, all within a 3–5 day service agreement time frame. This session covers techniques for tracking work, tips for making and storing equivalencies, and then serving them to the public. Other topics include OrACRAO Curriculum Template, Study Abroad Web Look-up, “Hands-Free AP Score Processing,” “Hands-Free EDI Processing,” and “Hands-Free Reverse Transfer.” All of these ensure timely, accurate, and fair transfer articulation for all students.

Presenter:

Susan Eveland, University of Oregon

Implementing Georgia’s High School Dual Enrollment Program

Monday, 4:45 PM–5:45 PM

Salon J

Session ID 5387

Join us to learn about Georgia’s law, our process to administer the program, and how all these agencies worked together to train high school counselors and college advisors across the state.

Presenters:

Daphne Blackmon, University System of Georgia

Penelope Overcash, Board of Regents of the University System of Georgia

Lisa Baldwin, Board of Regents of the University System of Georgia

University of Hawai’i System’s Successful Automatic Transfer Admission Program

Monday, 4:45 PM–5:45 PM

Salon G

Session ID 5400

Automatic Transfer Admission is an initiative that allows students completing their associate degree from any University of Hawai’i Community College to transfer seamlessly to any UH four-year campus without having to submit another application and pay an application fee. In this session, we will share our process, six years of data, and a communication plan, which ultimately resulted in a smoother transition for our community college students.

Presenters:

Joanne Itano, University of Hawaii System

Susan Nishida, University of Hawaii System

State-of-the-Art Digital Signage for Little or No Cost to Large Universities or Small Colleges!

Monday, 4:45 PM–5:45 PM

Salon A

Session ID 5420

Have you ever wanted integrated digital signage but cost or politics have gotten in the way? This presentation will guide you to an exceptional solution for no (or very little cost). Whether you are a big institution or a small college, if you want digital signage, this is for you!

Presenters:

Jeffery Bunker, Brigham Young University

Rob Cook, Brigham Young University

Michael Kemp, Brigham Young University

Rockin’ the Pre-Enrollment Process: Filling Classes Fairly by Designating, Assigning, Enrolling

Monday, 4:45 PM–5:45 PM

Salon C

Session ID 5521

This summer IU is implementing a pre-enrollment pilot program for incoming freshmen. Using tools developed locally, approximately 3,500 students will be designated, assigned to a class, and enrolled. The designation tool (MS Access) provides student context and a means to create subgroups. Each subgroup is serially packaged and fed into the assignment tool to build a conflict-free schedule for the students and fed into our SIS to complete registration.

Presenter:

Ethan Bernhardt, Indiana University—Bloomington

Roundtable: Comprehensive Student Record

Monday, 4:45 PM–5:45 PM

Platinum 7

Session ID 5589

Join your colleagues in a discussion of the practices and technology that are enabling the expansion and effectiveness of communicating the career experiences of our students.

Moderator:

Mark McConahay, Indiana University—Bloomington



How to Build Articulation Agreements

Monday, 4:45 PM–5:45 PM

Platinum 9

Session ID 5615

Are you responsible for building articulation agreements? This session will help you understand the different types of agreements, and offer a hands-on approach for building successful agreements. Step-by-step instructions, including examples, will be shared. Attendees are invited to bring their own agreements with them to get feedback and suggestions.

Presenter:

Seth Kamen, Montgomery College

Bogus Credentials and Diploma Mills

Monday, 4:45 PM–5:45 PM

Salon H

Session ID 5698

What do we mean by “bogus credentials?” In this session we’ll examine the myriad ways that document fraud is committed: from altered and tampered-with documents, to forgeries and documents created “from scratch” and sold to an unsuspecting public. We’ll discuss what diploma mills are, why they are a problem, who they victimize, and what you can do to protect your institution from diploma mill fraud. We’ll examine the case of Liberia, as well as a couple cases closer to home.

Presenter:

LesLee Clauson Eicher, AACRAO

THE FUTURE OF THE ERP TRACK

Kuali Student

Monday, 4:45 PM–5:45 PM

Salon B

Session ID 5757

Kuali Student allows institutions to manage the complete lifecycle of courses and programs with simple, yet powerful and flexible workflow, rules, and forms. Come hear how Kuali Student can support your campus and where we are on our development roadmap.

Presenter:

Joel Dehlin, Kuali

Beyond the Blockchain: Adding Trust to Digital Credentials

Monday, 4:45 PM–5:45 PM

Salon D

Session ID 5545

As universities begin to translate more of their student credentials into digital form, verifying this data in a manner that is agnostic to file format (PDF, XML, etc.) takes on greater importance. We propose a novel method for credential verification: blockchains and “transparency logs.” Further, we argue this model is better than relying on the blockchain itself, because logs offer the benefits of blockchain-based systems without added complexity. We also look ahead to future possibilities.

Presenters:

Tom Black, Stanford University

Brendan Farmer, Student, Stanford University

Jared Dunmon, Student, Stanford University

Announcing DegreeData.com—An Alternative Database of College Catalogs for Transfer Credit Evaluation

Monday, 4:45 PM–5:45 PM

Salon K

Session ID 5755

Join SmartCatalog as we unveil the first alternative repository of college catalogs this century. Announcing DegreeData—a comprehensive and searchable resource for course descriptions. By marrying SmartCatalog’s proven technology with DegreeData, you’ll be able to manage transfer credit evaluation, syllabi, catalogs and curriculum in a single system. Stop learning more software and start getting more done.

Presenter:

Anne Valentine, SmartCatalog


**TUESDAY, JULY 12
AGENDA**
Registration Open

7:30 AM–12:00 PM

[Marquis Registration Desk](#)
AACRAO Booth and Bookstore

7:30 AM–12:00 PM

[Grand Foyer](#)
Cyber Café

7:30 AM–12:00 PM

[Grand Foyer](#)
Speaker Ready Room

7:00 AM–11:15 AM

[Orange County 1](#)
Continental Breakfast

7:30 AM–8:00 AM

[Grand Foyer](#)
Breakout Sessions

8:00 AM–9:00 AM

Breakout Sessions

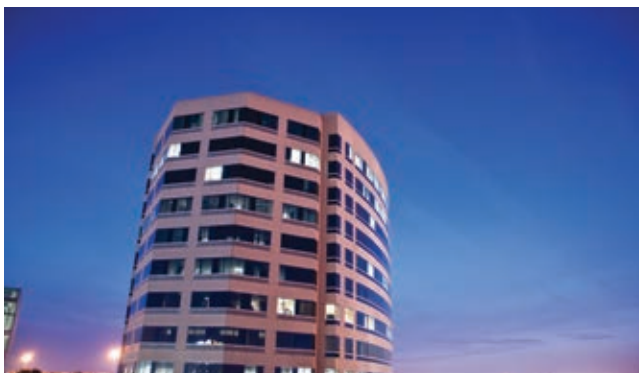
9:15 AM–10:15 AM

Closing Plenary Presentation

10:30 AM–11:30 AM

Presenter:

Stephen Handel, Associate Vice President—
Undergraduate Admissions for the University of
California System


**Breakout Sessions
Tuesday, 8:00 AM–9:00 AM**
THE FUTURE OF THE ERP TRACK
ERP: Institutional Panel

Tuesday, 8:00 AM–9:00 AM

[Platinum 9](#)

Session ID 5539

A panel of campus officers will discuss the issues, challenges, opportunities and future plans associated with the identification and adoption of a new ERP. The panelists will analyze the issues from different perspectives: Adoption from legacy, adoption from existing ERP, choosing to develop rather than adopt an ERP, and the perspective from the IT organization.

Presenters:

Dennis Cromwell, Indiana University

Julie Fell, University of Iowa

Bob Kubat, Penn State University

Mike Scroggins, Washington State Board for Community & Technical Colleges

Mark Simpson, University of Utah

**Credit Transfer in a Low-Tech Environment:
How to Make It Work**

Tuesday, 8:00 AM–9:00 AM

[Salon A](#)

Session ID 5325

In the past 10 years, Johns Hopkins has moved from haphazard transfer credit articulation processes based on oral history, to written, consistent policies and practices. By partnering with admissions, advising, registrar, and faculty, we now provide a significantly improved transfer credit experience for our students—accomplished with only the support of our existing student information system. We will share our experiences and provide tips for undertaking review of your own practices.

Presenters:

Renee DeMott, Johns Hopkins University

Kathleen Sindt, Johns Hopkins University



Streamlining an Outlier Process with Existing Technology

Tuesday, 8:00 AM–9:00 AM

Platinum 10

Session ID 5328

After years of working to rid the Registrar's Office of paper files, only two major paper-driven processes remain. This presentation provides an overview of the "residency for tuition purposes" process at The University of Alabama, including how we have utilized existing technologies already purchased or licensed for other functions and services to manage the various aspects of intake, review, and communication for the process.

Presenters:

Lauren Bennett, University of Alabama

Michelle Daughhete, University of Alabama

NCAA Tracking

Tuesday, 8:00 AM–9:00 AM

Salon B

Session ID 5337

The NCAA Tracking component allows the Athletic Advisor and the Academic Advisor a component where all the necessary elements of the athlete's student records are in one place. The component allows the Athletic Advisor to record student progression, allows the Academic Advisor to review, and gives the University Registrar team an audit trail on critical elements in the decision making process. We will share our experience in developing the module, training our team members, and what we feel is working and what needs to change.

Presenters:

Corey Hampton, University of Houston—University Park

Cassandra Heavrin, University of Houston—University Park



Considerations & Best Practices in Electronic Transcript Exchange: EDI, XML, PDF

Tuesday, 8:00 AM–9:00 AM

Salon C

Session ID 5352

A panel of experts will discuss the considerations and best practices for electronic exchange of student transcripts.

Presenters:

Susan Dorsey, University of Colorado—Boulder

Jeff Elliott, University of Missouri System

Roger Lurie, Arizona State University

Top Lessons from Students on Smoothing the Transition

Tuesday, 8:00 AM–9:00 AM

Salon D

Session ID 5388

While 80% of community college students intend to transfer, less than half actually do. Those students who make the leap aren't always handed the right tools to succeed. To help college leaders strengthen transfer enrollments and success, EAB researchers have gone straight to the source—crossing the country to interview hundreds of current and prospective transfer students about how their institutions can ease the transition process. This session will reveal top findings from the research.

Presenters:

Brittney Davidson, Education Advisory Board

David Godow, Education Advisory Board

Sarah Zauner, Education Advisory Board

FERPA and Reverse Transfer: The Latest Word

Tuesday, 8:00 AM–9:00 AM

Platinum 8

Session ID 5455

Reverse transfer is the process where academic credits for coursework completed at a four-year institution are transferred back to a community college to satisfy associate degree or certification requirements. But, do you ever wonder what FERPA permits when it comes to the issue of reverse transfer? Get answers to your questions along with the latest FPCO guidance concerning implementing reverse transfer programs.

Presenter:

LeRoy Rooker, AACRAO

Resources for International Transfer Credit: Getting What You Need with the \$\$ You Have

Tuesday, 8:00 AM–9:00 AM

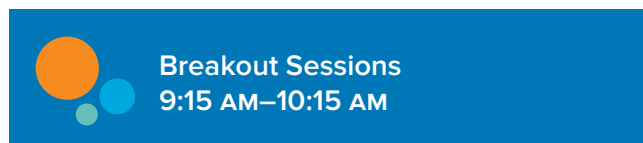
Salon G

Session ID 5697

Resources are key when evaluating international transfer credit. How do we get all of the resources we need to do a fair and accurate job? This session will explore the available print, electronic, and web resources available. We'll look at everything from the "big book" to small, lesser-known volumes, to free resources, to the vast body of information available on the web. Attendees will develop a plan to efficiently grow their own arsenal of international transfer credit evaluation resources.

Presenter:

LesLee Clauson Eicher, AACRAO



Breakout Sessions
9:15 AM–10:15 AM

THE FUTURE OF THE ERP TRACK

What is the Future of ERP/SISs?

What Did we Learn?

Tuesday, 9:15 AM–10:15 AM

Platinum 8

Session ID 5214

In this final session of "The Future of the ERP" track, participants will de-brief and help develop the final set of issues, challenges, and salient characteristics of ERPs from a student record professional's perspective. Come ready to engage colleagues, ask questions, identify issues and discuss future features. The dialogue will be integral for the development of the document to be published after the conference.

Presenter:

Jim Bouse, University of Oregon

Midwestern University's Multi-Document e-Delivery Solution for Their Medical Professional Students

Tuesday, 9:15 AM–10:15 AM

Salon B

Session ID 5371

Do your students' future employers, residency programs, and hospitals require more documents than just transcripts from your Registrar's Office? Would these entities welcome secure electronic delivery of multi-document credentialing packages if it were an option? See how one healthcare professional school, Midwestern University, is solving this issue through the development of their own online document storefront and a unique e-delivery partnership.

Presenter:

Virginia Bell, Midwestern University

Encouraging Degree-Completion with Georgia's Online Transfer Portal

Tuesday, 9:15 AM–10:15 AM

Platinum 10

Session ID 5382

We will demonstrate how Georgia's online transfer portal works and go over our process to collect and update course data from postsecondary institutions across the state.

Presenters:

Lisa Baldwin, University System of Georgia Board of Regents

Daphne Blackmon, University System of Georgia

Penelope Overcash, University System of Georgia Board of Regents

Self-Service Delivery of On-Demand Documents: A Transient Letter Example

Tuesday, 9:15 AM–10:15 AM

Salon A

Session ID 5383

Providing online delivery of dynamic documents to students via Self-Service Banner can streamline internal processes and improve the student experience. At The University of Alabama, the Office of the University Registrar has automated its Letter of Transiency request process in order to save internal resources and to better



meet the needs of its students. This presentation will discuss details of the overall redesign and technical aspects of the development and implementation of this process.

Presenters:

Stephanie Linard, University of Alabama
Katheryn Meadows, University of Alabama

The Registrar as Enabler: How to Support Electronic Collaboration and Remain FERPA Compliant

Tuesday, 9:15 AM–10:15 AM

Salon D

Session ID 5537

Several NSF-funded projects identified a group of schools as not having adequate support to provide seamless access to the consortial resources for campus scientists, researchers, and graduate students. How can you keep your school off this list and remain FERPA compliant (and sleep at night)? Join presenters in an exploration of the problem and how you can work with and use information technology to move national and global collaboration for your constituents.

Presenters:

John Papinchak, Carnegie Mellon University
Ann West, Michigan Tech/Internet2

Pronunciations & Pronouns: Technology for a More Inclusive Campus

Tuesday, 9:15 AM–10:15 AM

Salon C

Session ID 6061

To address growing concerns in today's campus climate around cultural and gender inclusion, Stanford partnered with NameCoach to make audio name pronunciation, pronoun, and other information readily available throughout campus systems. Learn how the new cloud solution is helping design partners welcome diverse populations and build community, from the classroom to commencement.

Presenters:

Praveen Shanbhag, NameCoach
Tom Black, Stanford University

Plenary Primer: Guided Pathways

Tuesday, 9:15 AM–10:15 AM

Platinum 9

Session ID 5742

The term “Guided Pathways” has become a favorite buzz word among the higher education community. This session will focus on their foundation—what they are, the history behind them, why they are being implemented, how different schools are using them—so that you can be informed for our closing speaker and for when you return to your campus. Attendees are encouraged to bring questions and share their experiences.

Presenter:

Stephen Handel, Associate Vice President—Undergraduate Admissions for the University of California System

CLOSING PLENARY

Transition and Transformation: Fostering Transfer Student Success

Tuesday, 10:30 AM–11:30 AM

Marquis Ballroom Center

Session ID 5631

Extraordinary forces—demographic, economic, and technological—are reshaping American higher education. New technologies promise radical alterations to the ways in which we admit, enroll, and teach new students coming to our colleges and universities. Demographic changes and shifting economic perspectives influence where Americans will access a college education. But to what extent have—or will—these transformative forces change the transfer process? The importance of community colleges in allowing families to leverage their ever-shrinking higher education budgets mean that transfer will become increasingly important to a wider range of students in the United States. This session touches on some of the new ideas that are swirling around the transfer process, while highlighting some of the traditional values that have made the transfer function one of the most majestic elements of American higher education.

Presenter:



Stephen Handel, University of California System

Technology & Transfer Conference Sponsor

CollegeSource, Inc.
Booth 21

Annette Crone
 8090 Engineer Road
 San Diego, CA 92111
 Phone: 858-560-8051
 Fax: 858-278-8960
 Email: info@collegesource.com
www.collegesource.com

CollegeSource, Inc. has been creating information technology solutions for higher education since 1971. More than 2,000 institutions and millions of users worldwide utilize CollegeSource products for degree audit, degree planning, and transfer articulation.

AACRAO
Booth 17

Janie Barnett
 One Dupont Circle, NW
 Suite 520
 Washington, DC 20036
 Phone: 202-293-9161
 Email: corporateinfo@aacrao.org
www.aacrao.org

The American Association of Collegiate Registrars and Admissions Officers (AACRAO) is one of the nation's oldest and largest higher education associations. Widely regarded as the leading authority on the field of enrollment management, the association is a recognized source of information on student admissions, academic records, and international education. AACRAO serves as an independent advocate for the collegiate sector on a broad range of policy issues in Washington. The Association's policy agenda is founded on the principles of academic autonomy, access and accountability.

AACRAO Consulting
Booth 37

Nicole Spero
 One Dupont Circle, NW
 Suite 520
 Washington, DC 20036
 Phone: 202-355-1056
 Fax: 202-872-8857
 Email: consulting@aacrao.org
consulting.aacrao.org

AACRAO Consulting partners with colleges and universities to implement best practices in strategic enrollment management, student services, technology enhancements, and related business practices. Our unique expertise lies at the intersection of policy, practice, and technology, providing institutions with comprehensive, coordinated solutions. AACRAO Consulting positions its clients to implement systemic changes that drive sustainable operational improvements and enrollment results.



Badge Holders and Executive Summaries Sponsor

College Scheduler by Civitas Learning, Inc.
Booth 26

Haley Johnson
 100 Congress Ave, Suite 300
 Austin, TX 78701
 Phone: 512-692-7175
 Email: haley@collegescheduler.com
www.collegescheduler.com

Revolutionize student schedule planning, one of the most critical points on the journey towards degree completion. Students easily select preferred classes, block off breaks of life conflicts, and College Scheduler surfaces the best possible solutions for immediate registration. Optimized schedules increase credit hours, term over term persistence, and graduation rates.

CollegeNET, Inc.
Booth 12

Julia Noonan
 805 SW Broadway, Suite 1600
 Portland, OR 97205
 Phone: 503-973-5200
 Fax: 503-973-5252
 Email: jnoonan@collegenet.com
corp.collegenet.com

Innovation, Efficiency, Balance—Accomplish More, Consume Less. CollegeNET improves efficiencies and communication for higher education with advanced web-based technologies that support space and resource management, class and event scheduling, admissions, course evaluation, and alumni relations. Come learn more about our exceptional online services.

CourseLeaf from Leepfrog Technologies
Booth 4

Greg Soare
 2105 ACT Circle
 Iowa City, IA 52245
 Phone: 319-337-3877
 Email: info@leefrog.com
www.courseleaf.com

As the flagship product line of Leepfrog Technologies, CourseLeaf is a leader in catalog, curriculum and section scheduling management software for higher education. Building off Leepfrog's more than 20 years of excellence in software development, CourseLeaf delivers tailored, web-based software that helps colleges and universities manage the editing and publishing of annual catalogs, the modification and approval of curriculum, and the planning and coordination of the schedule of classes.

Hotel Key Cards Sponsor

DIGARC
Booth 32

Christy Wessel
 5015 So. Florida Ave., Suite 304
 Lakeland, FL 33813
 Phone: 863-709-9012
 Fax: 863-582-9558
 Email: sales@digarc.com
www.digarc.com

DIGARC leads the way with expertly-built catalog and curriculum solutions backed by "crazy responsive" customer care. Acalog™, our groundbreaking catalog product, engages students and prospects with a rich set of web features, including a mobile-friendly interface. Working seamlessly with Acalog, Curriculog™ streamlines curriculum reviews and approval processes.

Ellucian
Booth 28

Alan Freund
 4375 Fair Lakes Ct.
 Fairfax, VA 22033
 Phone: 800-223-7036
 Fax: 703-968-4625
 Email: request@ellucian.com
www.ellucian.com

Ellucian delivers an innovative portfolio of technology solutions and strategic guidance to help education institutions thrive in a dynamic world. More than 2,400 institutions in 40 countries look to Ellucian for the ideas that will move education forward, helping people everywhere discover their futures through learning. Visit us at ellucian.com

Evisions
Booth 35

Matt Chick
 440 Exchange, Suite 200
 Irvine, CA 92602
 Phone: 714-824-5252 x262
 Email: matt.chick@evisions.com
www.evisions.com

Evisions has been building great products and delivering fantastic service since 1998. Our products include Argos, an enterprise reporting solution, FormFusion, a document enhancement & distribution solution, IntelleCheck, a payment processing solution, and Cayuse SP, a sponsored project lifecycle management solution. www.evisions.com

Federal Heath—Visual Communications
38

Jeff Lee
 3609 Ocean Ranch Blvd, Suite 204
 Oceanside, CA 92056
 Phone: 760-901-7448
 Fax: 760-757-2279
 Email: jlee@federalheath.com
www.federalheath.com

Federal Heath is arguably the nation's largest sign and visual communications provider. We work closely with our clients to promote and support their visual brand from nationwide conversions, custom signs, maintenance, and on-premise engagement. Our comprehensive solutions help your brand shine brighter.

Guidebook Inc.
Booth 11

Lyuda Grigorieva
 525 University Ave., Suite 31
 Palo Alto, CA 94301
 Phone: 650-319-7233x523
 Email: events@guidebook.com

Guidebook is the leading higher education mobile app platform. We make it easy and inexpensive to create elegant, feature-rich mobile guides for any campus event or office. Campus administrators are creating event guides within a branded mobile app for new student orientations, homecomings, career fairs, and parent weekends. Entire offices are thinking beyond their websites to develop year-round mobile guides with staff listings, office hours, and other essential info. Now, thanks to Guidebook's self-guided mobile campus tours, admissions departments are reaching prospective students in innovative, interactive ways. Start building your school's app today for free!

International Technological University
Booth 31

Kranthi K. Lammatha
 2711 North 1st Street
 San Jose, CA 95134
 Phone: 888-4884968
 Email: kranthi@itu.edu

International Technological University (ITU), a non-profit, WASC-accredited graduate university, empowers people through industry-linked Silicon Valley education. Located in the Silicon Valley, ITU offers master's and doctoral degree programs in Software Engineering, Computer Science, Engineering Management, Business Administration, Electrical Engineering, Computer Engineering, Digital Arts, and Interdisciplinary Sciences.

Jenzabar
Booth 8

Pete Denly
 101 Huntington Ave., Suite 2200
 Boston, MA 02199
 Phone: 617-492-9099
 Fax: 617-492-9081
 Email: pete.denly@jenzabar.com
www.jenzabar.com

Jenzabar is a leading provider of enterprise software, strategies, and services developed exclusively for higher education. The company offers integrated, innovative solutions to advance the goals of academic and administrative offices across the campus and throughout the student lifecycle. As a trusted partner serving more than 1,000 campuses worldwide, Jenzabar has over four decades of experience supporting the higher education community.

Kuali
Booth 10

Chris Coppola
 3300 N. Ashton Blvd., Suite 300
 Lehi, UT 84043
 Phone: 760-582-5401
 Email: info@kuali.co
www.kuali.co

Kuali believes colleges and universities should spend less on administration and more on teaching and research. Thoughtfully-designed open-source software, built specifically for higher education and delivered from the cloud, simplifies administrative processes to significantly reduce costs for student services, financials, research, and continuity planning. www.kuali.co

Conference Photography Sponsor

Lifetouch Special Events
Booth 13

Mark Hommerding
 2771 104th Street, Suite F
 Urbandale, IA 50312
 Phone: 515-278-6500
 Fax: 515-278-6334
 Email: gradteam@lifetouch.com
www.lifetouch.com/commencements

Need help with your commencement planning and execution? Do you want to have great photographs at your commencement? We can do both! Lifetouch Special Events has been photographing hundreds of college-level commencement ceremonies for over 30 years. We have experience and expertise, and we enjoy collaborating with schools to help their commencement ceremonies go well and ensuring that each graduate gets a great image to remember it by.

NameCoach, Inc.
Booth 40

Ritika Dewan
 425 Broadway
 Redwood City, CA 94063
 Phone: 408-708-8564
 Email: ritika@name-coach.com
www.name-coach.com

NameCoach cloud software advances campus inclusion by making audio name pronunciation, preferred pronoun, and other information relevant to cultural and gender identity easily accessible on-demand throughout campus systems. Whether for admissions, orientation, classrooms, advising, student services, commencement, or alumni fundraising, NameCoach helps build real community for diverse populations.



AACRAO ENGAGE Meeting App Sponsor
NATIONAL STUDENT CLEARINGHOUSE[®]
National Student Clearinghouse
Booth 3

Ron Phillips
 2300 Dulles Station Blvd.
 Herndon, VA 20171
 Phone: 703-742-4200
 Email: service@studentclearinghouse.org
www.studentclearinghouse.org

The National Student Clearinghouse is the trusted source for education verification and student outcomes research. We serve the education community by facilitating the exchange and understanding of student enrollment, performance, and related information through our Data Exchange Services, Financial Aid Services, Research Services, Reverse Transfer, Transcript Services, and Verification Services.

Paradigm
Booth 33

Christopher Jackson
 2600 Performance Ct.
 Virginia Beach, VA 23453
 Phone: 757-333-4823
 Fax: 757-333-4910
 Email: chrisj@paradigm-corp.com
www.paradigm-corp.com

Paradigm, Inc. is a full-service diploma and diploma cover company that specializes in the printing and direct mailing of documents straight to students. In addition, we are now home to the Certified Electronic Diploma (CeDiploma), a transactional document that provides the student with an alternative to the transcript, allowing the recipient to independently validate the document. We offer a simple, quick, and stress-free service that will save you valuable time, space, and labor. With exceptional customer service, 10-day turnaround times, superb accuracy, simple online ordering, and competitive pricing, why not switch today?


Totebags Sponsor

Parchment
Booth 30

Leah Woomer
 6263 N. Scottsdale Road, Ste. 330
 Scottsdale, AZ 85250
 Phone: 480-719-1646
 Email: Info@parchment.com
www.parchment.com

Parchment is the most advanced academic credential management system available, allowing learners, academic institutions, and employers to request, verify, and share credentials in simple and secure ways. The platform has helped millions of people and thousands of schools and universities exchange more than 20 million transcripts and other credentials globally. Founded in 2003, Parchment is headquartered in Scottsdale, AZ, with offices in California, Colorado, Michigan, Washington, DC and Toronto.

SmartCatalog
Booth 34

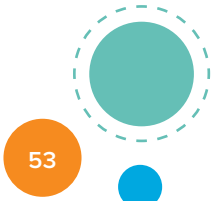
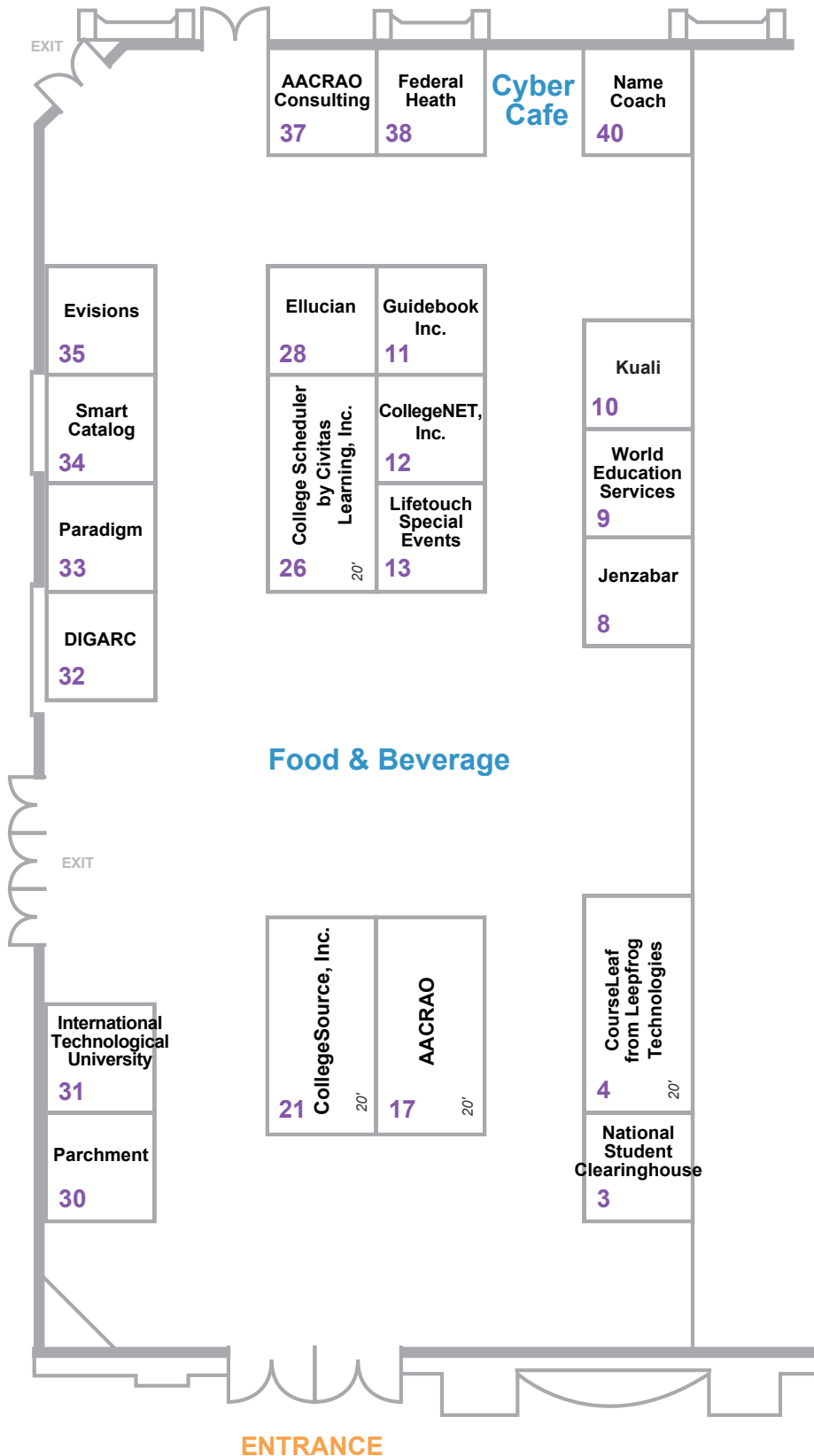
Anne Valentine
 90 Bridge Street, Suite 206
 Westbrook, ME 04092
 Phone: 207-591-7090
 Fax: 207-780-0129
 Email: anne@academiccatalog.com
www.academiccatalog.com

At last you can manage syllabi, transfer credit evaluations, curriculum, and catalogs in a single system. SmartCatalog IQ allows administrators and faculty spend less time learning software and more time managing academic information—all within an easy-to-use system backed by a proven technology. IQ system integrations and degree audit reports give you the tools you need to get more done in a system that people will actually use!

World Education Services
Booth 9

Richard Tinneney
 Bowling Green Station, PO Box 5087
 New York, NY 10274
 Phone: 212-219-7330
 Fax: 212-739-6151
 Email: rtinneney@wes.org
www.wes.org

World Education Services is a non-profit organization that provides expert credential evaluation services and research-based consulting on student mobility, international enrollment management, and transnational education. With a staff representing 37 nations and speaking over 40 languages, WES works with more than 2,500 institutions in the U.S. and Canada.



The premium AACRAO endorsement program for higher education Enrollment Professionals.



“The SEM EP program provided a framework that helped me better understand and address institutional enrollment issues. I learned to see campus challenges through a different lens, and was able to focus my EM leadership skills through a customized curriculum that others would recognize.”

— ROB GARRETT, MANAGING DIRECTOR OF ENROLLMENT SERVICES,
BRIGHAM YOUNG UNIVERSITY–IDAHO

Through online courses, webinars, field visits to approved institutions and attendance at the AACRAO Annual Meeting, AACRAO Strategic Enrollment Management Endorsement Program (SEM-EP) enrollees receive formal recognition by AACRAO endorsing their ability to meet today’s Enrollment Management challenges. AACRAO SEM-EP is the premier development program for professionals in SEM and Enrollment Services.

For more detailed information visit
www.aacrao.org





103rd ANNUAL MEETING

APRIL 2-5, 2017
Minneapolis Convention Center
Minneapolis, MN

 **AACRAO**

Advancing Global Higher Education

www.aacrao.org



Use **USA-Connect**[®] to Receive Chinese Student Transcripts from a Trusted Source

More than 300,000 Chinese students study in the United States each year. The National Student Clearinghouse provides secure and trusted online resources to assist higher education with admitting Chinese students.

USA-Connect[®], free to institutions, facilitates the electronic exchange of authenticated academic credentials, such as transcripts, for students who attended colleges or universities in China and wish to continue their education in the United States.

The Clearinghouse collaborated with the China Ministry of Education, China Higher Education Student Information and Career Center (CHESICC), and the China Academic Degrees and Graduate Education Development Center (CDGDC) to enable this solution.

USA-Connect[®] enables the safe and secure delivery of authentic academic credentials from a trusted source (CHESICC or CDGDC) through a trusted source (the Clearinghouse) to the final destination, *without the student or a third party ever accessing the documents.*

In the future, CHESICC may share Chinese high school transcripts and credentials via USA-Connect[®] to U.S. higher education institutions.



Stop by the Clearinghouse booth to learn how you can use free USA-Connect[®] to receive Chinese documents from a trusted source!

To sign up for our free USA-Connect[®] service, visit studentclearinghouse.info/usa-connect/

NATIONAL STUDENT CLEARINGHOUSE[®]

www.studentclearinghouse.org