



Statement of Professional Ethics and Practice

The mission of the American Association of Collegiate Registrars and Admissions Officers (AACRAO) is to serve and advance higher education by providing leadership in academic and enrollment services. In the practice of their professions, AACRAO members carry responsibilities for conduct that balance societal, institutional, individual, and professional interests.



To guide its members, AACRAO has adopted the following principles of professional ethics and practice in academic and enrollment services. AACRAO members shall:

- * Conduct themselves with integrity, fairness, honesty, and respect for others;
- * Avoid conflicts between personal interests and professional responsibilities, and resolve perceived conflicts through full disclosure and independent review;
- * Dispense complete, accurate, understandable, and truthful information and advice at all times.

In light of these ethical principles, AACRAO has adopted the following standards of professional practice. AACRAO members shall:

- * Serve and advance higher education by safeguarding the academic integrity of their institutions;
- * Protect the legitimate privacy interests of all individuals and maintain appropriate confidentiality of institutional and student education records;
- * Advance institutional interests through the competent practice of the profession;
- * Act as stewards and objective enforcers of institutional policies and practices;
- * Promote institutional policies and practices that conform with this statement, especially when existing policies or practices are in conflict with it;
- * Promote broad and equal access to higher education for qualified students;
- * Adhere to principles of nondiscrimination and equality within the framework of institutional mission and prevailing law;
- * Assist students to develop their talents and interests and become responsible citizens;
- * Provide to prospective students and their families accurate interpretations of institutional admissions criteria, transfer credit policies, costs, financial aid availability, and educational offerings;
- * Recruit distinct student populations (international students, students with learning disabilities, etc.) only when appropriate institutional resources and commitment to serve those populations are in place;
- * Avoid practices in the recruitment and enrollment of international students that would not be ethical in the recruitment or enrollment of domestic students;
- * Ensure that information management systems protect and maintain the integrity, confidentiality, and security of institutional records;
- * Provide accurate interpretations of institutional records;
- * Exercise sound management principles, using institutional resources effectively and efficiently;
- * Remain knowledgeable of current principles and practices of the profession;
- * Contribute to the continuing advancement of the professions;
- * Encourage the professional development of individuals at all levels of academic and enrollment services;
- * Ensure that contractors and other third-parties involved in the delivery of academic and enrollment services adhere to the principles articulated in this statement;
- * Adhere to the principles articulated in this statement.

AACRAO
A Century of Excellence in Higher Education

Ratified by AACRAO Members

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American Association of Collegiate Registrars and Admissions Officers One Dupont Circle NW, Suite 520 Washington, DC 20036 Tel: (202) 293-9161 Fax: (202) 872-8857